

# info@asaid



## **Kenya**

**Media and telecoms landscape guide**

**November 2010**

If you wish to suggest any updates or amendments to this document, please contact Robert Powell on [Robert.Powell@infoasaid.org](mailto:Robert.Powell@infoasaid.org)

## **Index**

	<b>Page</b>
<b>Introduction.....</b>	<b>3</b>
<b>Media overview.....</b>	<b>6</b>
<b>Main media groups.....</b>	<b>13</b>
<b>Community radio stations.....</b>	<b>21</b>
<b>Other radio stations of note.....</b>	<b>24</b>
<b>International broadcasters.....</b>	<b>25</b>
<b>Traditional channels of communication.....</b>	<b>26</b>
<b>Media resources.....</b>	<b>29</b>
<b>Telecoms overview.....</b>	<b>41</b>
<b>Telecoms companies.....</b>	<b>49</b>
<b>Principal sources.....</b>	<b>51</b>
<b>Annexes</b>	
<b>1. Directory of media organisations.....</b>	<b>52</b>
<b>2. Directory of authorised radio stations.....</b>	<b>58</b>
<b>3. Directory of authorised TV stations.....</b>	<b>75</b>

## **1. Introduction**

Kenya has the most developed economy in East Africa and the most sophisticated media in the region.

There are dozens of private radio and TV stations. They broadcast mostly in English and Kiswahili. Some also broadcast in tribal languages.

Kenya's mobile phone network covers 86% of the population. There are 20 million subscribers. Mobile phone usage is soaring as competition pushes call costs lower.

Kenyans are very sophisticated mobile phone users. Millions of people use their handsets to make financial transactions, listen to the radio and surf the internet

Kenya suffers from periodic drought. It is also vulnerable to the overspill of conflict from neighbouring Somalia, Ethiopia, Sudan and Uganda.

There are nearly half a million refugees, stateless persons and asylum seekers in Kenya, mostly from Somalia.

There are also 400,000 internally displaced Kenyans. Most were uprooted from their homes by violence during the 2007 elections.

Nairobi is a regional centre for coordinating aid operations throughout East Africa. It is also a base for broadcasting into Somalia and Southern Sudan.

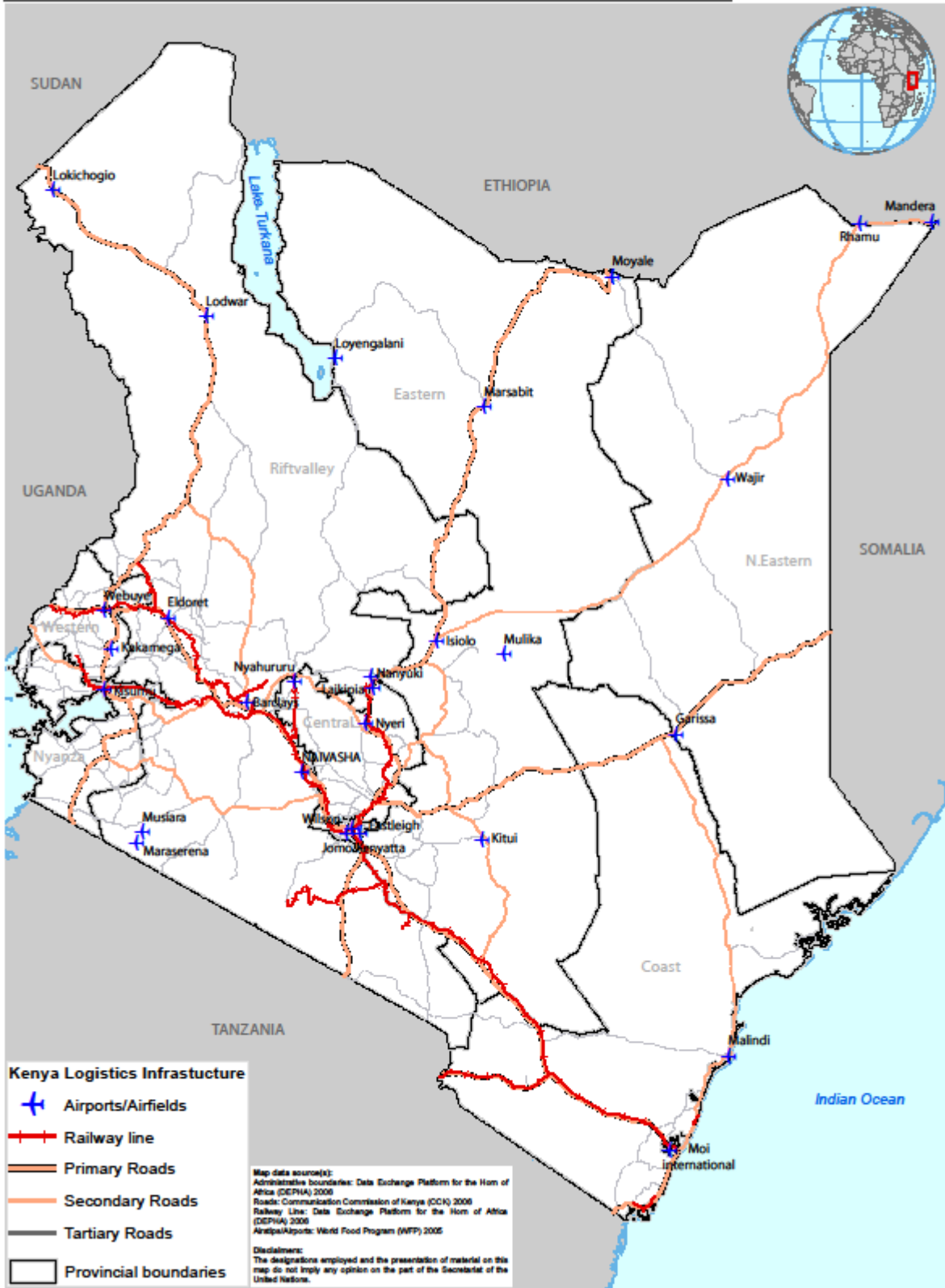
In August 2010, Kenya adopted a new constitution that reduced the powers of the president and introduced wide-ranging reforms. These measures remain subject to interpretation by parliament and the courts, but human rights groups have welcomed the new constitution as a significant step forward.

Humanitarian organisations planning to launch communications initiatives with intended beneficiaries should coordinate their actions with other stakeholders through the UN Office for the Coordination of Humanitarian Affairs (OCHA) Kenya office <http://ochaonline.un.org/Default.aspx?alias=ochaonline.un.org/kenya> and the Cluster leads.

## Kenya at a glance

<b>Population</b>	<b>40 million</b>
<b>Main languages</b>	<b>English, Kiswahili</b>
<b>Other languages widely used in broadcasting</b>	<b>Kikuyu, Luo, Luhya, Kalenjin, Kamba, Meru, Kisii, Somali</b>
<b>Radios per 1,000 people (2004)</b>	<b>221</b>
<b>TV sets per 1,000 people (2004)</b>	<b>21</b>
<b>GDP per capita</b>	<b>\$645</b>
<b>Adult literacy rate</b>	<b>86.5%</b>
<b>Mobile phone penetration</b>	<b>51%</b>
<b>Mobile network coverage</b>	<b>86% of population 35% of land area</b>
<b>Internet subscribers</b>	<b>2.7 million</b>
<b>Ranking in UN Human Development Index 2010</b>	<b>147 (out of 182)</b>
<b>Ranking in RSF World Press Freedom Index 2010</b>	<b>70 (out of 178)</b>

**KENYA LOGISTICS MAP**  
21 July 2010



(Two special maps should be prepared, showing the location of Kenya's main TV and FM relay stations respectively. These maps will show stations broadcast from each relay point)

## **2. Media overview**

Kenya has a diverse and sophisticated media that enjoys considerable freedom of speech. There are about 90 radio stations on air across the country, a dozen TV channels and several daily newspapers

However, there is very little published data about newspaper sales and radio and TV audiences. The BBC World Service media consumption survey carried out in 2009 and referred to in detail below is something of an exception.

Most of the audience figures that are in the public domain have been published by the media houses themselves. These claims have not been independently checked and should be treated with caution.

Some audience research is carried out on behalf of advertisers and advertising agencies, but the results remain largely confidential.

The restoration of multi-party democracy in 1992 ushered in a wave of liberalisation in the media. Capital FM, the country's first private radio station began broadcasting in 1996.

Since then, the state has lost its monopoly control of broadcasting. The sector is now dominated by a plethora of private TV and radio stations.

A new media law in 2008 introduced new more restrictive measures that allow the government to control broadcast programming, licence journalists and compel journalists to reveal their sources. However, these new measures have yet to be applied in any draconian fashion.

One of the reasons for passing the new media law was the government's alarm at the impact of hate speech in the media during and after the 2007 presidential and parliamentary elections.

Hate speech transmitted by certain radio stations, especially on live talk shows and phone-in programmes, was widely blamed for fuelling inter-ethnic violence—particularly between the Kalenjin and the Kikuyu – in areas where the two communities were in competition for scarce farmland.

For a detailed analysis of the role played by the Kenyan media in fanning inter-communal violence after the elections, please see the BBC World Service Trust Policy Briefing “The Kenyan 2007 elections and their aftermath:the role of media and communication.”

[http://downloads.bbc.co.uk/worldservice/trust/pdf/kenya\\_policy\\_briefing\\_08.pdf](http://downloads.bbc.co.uk/worldservice/trust/pdf/kenya_policy_briefing_08.pdf)

## **Countering hate speech in the slums of Nairobi – Pamoja FM (proposed box)**

*Pamoja FM, located in Kibera slum – one of the main centres of the post-election unrest in Nairobi – has played an especially courageous role.*

*It has, despite its position, insisted on providing a voice for different communities and worked to calm conflict.*

*Young people make up its main audience and it has directed its efforts at trying to stop fighting between groups of youths.*

*Playing this role has not been easy. The station has received threatening phone calls when they have broadcast interviews with politicians seen as opponents in the community.*

*“I have been running a show from 6 -10 pm which mainly talks about peace and trying to show people that what they were doing was wrong,” says Tola Nyatta, a Pamoja FM Presenter. “I was accosted by a group of about 50 youths during the recent skirmishes. It seems they weren’t happy with my show but after taking about ten minutes to explain to them what I was doing in the show they became calm,” he said.*

*Pamoja, which broadcasts to a 5km radius, relies almost entirely on a group of around 20 volunteers. It broadcasts to all of the 14 “villages” that make up Kibera, has been trying to organise events that bring together people from different communities and groups.*

*In common with commercial stations, Pamoja FM broadcast many adverts paid for by the different political parties in the run up to the election.*

*“If I’m not wrong, we were the only station that was talking about peace and encouraging people to live together before the election,” says Nyatta. “We saw the tension before and we tried to tell people to iron out their differences. But we didn’t do it as hard as we would have liked to, largely because we simply didn’t have the resources.”*

**Extract from BBC World Service Trust Policy Briefing, April 2008**

By African standards, Kenya remains a haven of free speech. The country ranked 70 out of 178 in Reporters Sans Frontieres 2010 World Press Freedom Index.

Nairobi has long been a regional hub from which the international media have covered East Africa. This has helped to create and sustain a sophisticated and liberal media culture in the capital.

The Kenyan media is dominated by five privately owned multi-media groups with interests in radio, TV and newspapers.

There are also several religiously inspired radio and TV stations, owned by Christian church organisations.

Kenya has a handful of community radio stations. The latter have low-powered transmitters that only reach audiences within a few km radius.

Over six million Kenyans access the internet through the mobile phone network, but not all are regular surfers. The country's leading newspapers, radio stations and TV stations all operate sophisticated websites, which are updated daily.

The government-owned Kenya Broadcasting Corporation (KBC) continues to offer nationwide coverage in TV and radio. However it has lost most of its former audience to private broadcasters.

The Kenya News Agency (KNA) is very much a government mouthpiece.

Despite the relative freedom enjoyed by the Kenyan media, self censorship, corruption and low professional standards among news reporters remain a problem.

The main languages used in the media are English, the official language of government, and Kiswahili, the national language which is spoken by nearly everyone.

Nearly all newspapers are published in English. They are aimed mainly at educated and relatively affluent people in Nairobi and the main towns. The Daily Nation dominates the market, claiming daily sales of over 200,000.

There is only one significant Kiswahili language daily, Taifa Leo.

National radio and TV stations broadcast in English or Kiswahili, or in a mixture of the two languages.

There are also several radio stations that broadcast in widely spoken African tribal languages, such as Kikuyu, Luo, Luhya, Kalenjin, Kamba, Meru and Somali.

Many tribal language stations are very influential in the rural areas where these languages are widely spoken as a mother tongue.

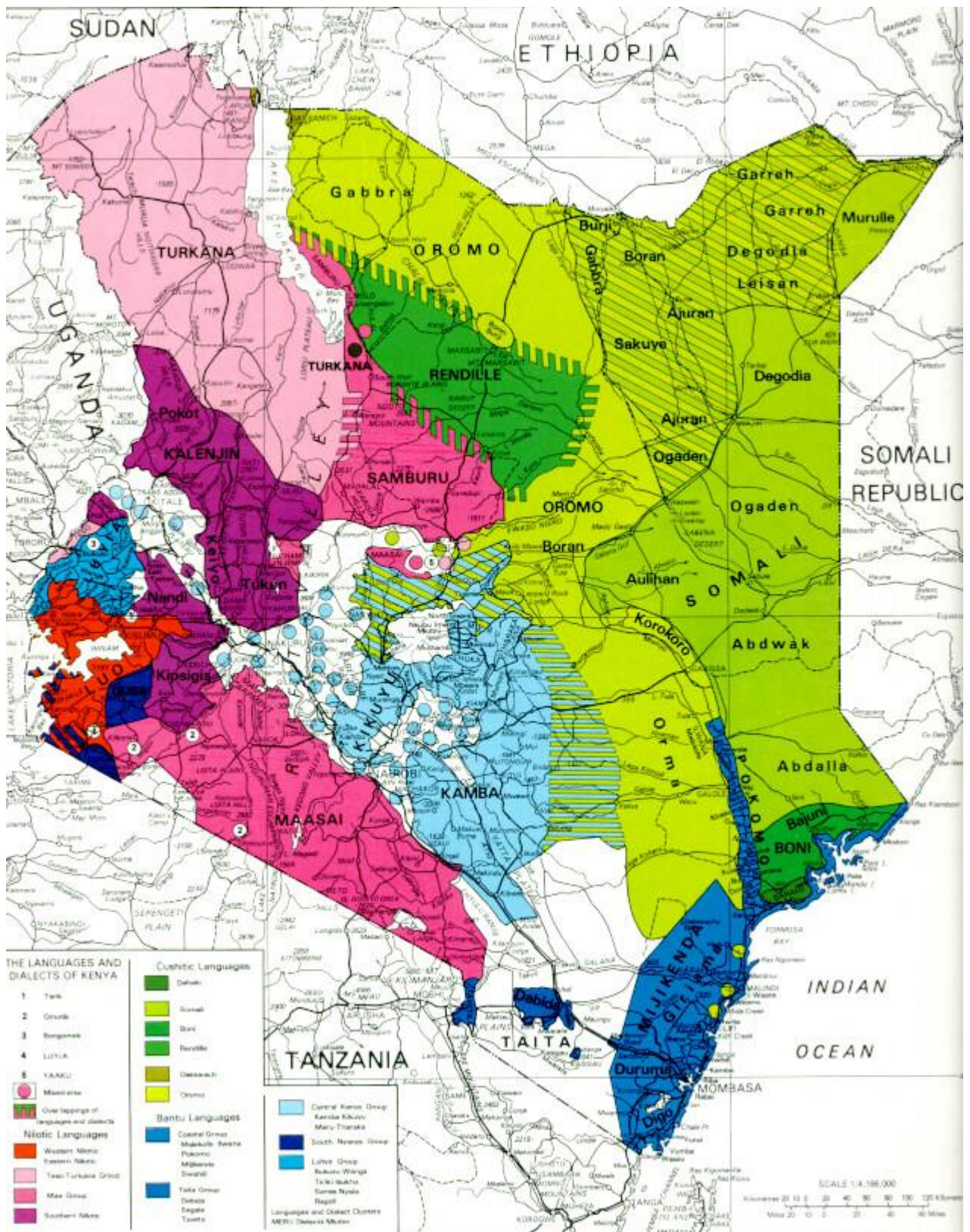


Most news and programming emanates from studios in Nairobi. However there are a handful of commercial radio stations based in other cities, particularly Mombasa, and a growing number of community radio stations which produce local programming.

Kiswahili is the best language for aid agencies to use when targeting broadcasts and public service messages at broad sectors of Kenya's 39 million population. The language is understood by nearly everyone at all levels of society

However, broadcasts in tribal languages may be more effective at targeting people of the same ethnic group in defined rural areas.

Rural populations are generally less well educated than their urban counterparts and are less fluent in Kiswahili and English. Key messages also resonate more deeply when communicated in the audience's mother tongue.



Language map of Kenya – source Mapsorama.com

For more information about the languages spoken in Kenya and the number of people who speak each language, see Ethnologue.com  
[http://www.ethnologue.com/show\\_country.asp?name=kenya](http://www.ethnologue.com/show_country.asp?name=kenya)

Radio is the most popular medium and has the widest reach.

However, television is also popular and access to it is widespread. Many people who do not own a TV set at home still manage to watch television elsewhere.

Television is a particularly important medium for communicating news and information in Nairobi and other large towns, where a choice of channels is available.

Several international broadcasters also claim large audiences in Kenya.

BBC World Service and Radio France Internationale (RFI) operate FM relay stations in Nairobi and Mombasa. However, their broadcasts can only be heard on short wave in most other parts of the country.

China Radio International and Voice of America also operate FM relays in Nairobi.

All four foreign stations broadcast in English and Swahili.

Relatively few people access foreign TV stations by cable and satellite.

However, several local TV stations rebroadcast foreign stations during off-peak hours.

Citizen TV, the most popular Kenyan TV channel, carries Al Jazeera during the night.

Nation TV rebroadcasts CNN from 1030 to 12.00 in the morning

KTN carries CNN through the night and again from 0900 to 1100 in the morning.

The Kenya Power and Lighting Company (KPLC) provides mains electricity to all towns and some rural villages. The power supply is usually fairly reliable, but outages lasting several hours are common. Outages are particularly frequent during the wet seasons when rain shorts transformers; and during prolonged dry spells when the water level in Kenya's hydroelectric dams runs low.

Solar panels and small generators are often used to power televisions and other small electrical appliances in areas where there is no mains supply.

**BBC World Service media consumption survey 2009** [www.audiencescap.es.org](http://www.audiencescap.es.org)

According to a BBC World Service media consumption survey of 2,000 people in all parts of Kenya in 2009, the four most popular TV stations are Citizen TV, KBC, KTN and Nation TV,

Citizen TV, which forms part of the Royal Media Services group, scored the highest overall rating.

State-run KBC was the most widely viewed station in rural areas, but scored the lowest rating of the four leading stations in Nairobi

KTN and Nation TV were both popular in urban areas.

58% of those surveyed said they had watched television in the past week – although many of them did not have a TV set at home.

Nearly all Kenyans are regular radio listeners.

98% of those surveyed listened to FM stations, often on their mobile phones.

Only 35% listened to medium wave broadcasts and 20% to short wave.

The survey found that 89% of respondents obtained news and information from the radio at least once a week.

The top two stations in terms of nationwide audience were Citizen FM and KBC's Kiswahili service.

The music stations Easy FM and Kiss 100 FM were popular with people under 30.

Several FM stations that broadcast in tribal languages revealed a strong regional following, especially the tribal language radio stations of the Royal Media Services group.

Royal Media's Kikuyu-language station Inooro FM (Kikuyu) was listened to frequently by 56% of respondents to the survey in Central Province, the Kikuyu heartland north of Nairobi. The KBC Kikuyu station Coro FM was even more popular there, scoring 61%.

In Nyanza Province in western Kenya, the homeland of the Luo tribe, 85% of respondents said they listened to the Royal Media Services Luo language station Ramogi FM.

The group's Kamba language station Musyi FM meanwhile scored an 85% rating in Eastern Province, which contains the main concentration of Kamba speakers.

The dominant station amongst Kalenjin speakers in Rift Valley Province, the scene of repeated land clashes between local tribes and Kikuyu settlers, was Kass FM. This privately owned Kalenjin language station, was cited by 96% of those surveyed in the province.

During the post-election violence of 2007/08, several inquiries cited the tribal-language radio stations as helping stoke ethnic conflict by transmitting hate-speech and inflammatory statements from local politicians and business figures.

For more detailed results of the BBC survey visit:

<http://www.audiencescapes.org/country-profiles/kenya/communication-profile-152>

### **3. Kenya's main media organizations**

The media organisations listed here are those most likely to be of interest to aid agencies for delivering key messages to mass audiences and particular ethnic communities. (See annex 1 for a full list of media organisations in Kenya).

Radio and TV stations and newspapers with large national audiences or significant ethnic or regional audiences have been highlighted in yellow.

#### **Royal Media Services**

Royal Media Services is a radio and TV group founded in 1999 by businessman Samuel Kamau Macharia.

The group operates nationwide radio and TV services in English and Kiswahili under the Citizen brand.

It also operates several local language radio stations. These are very popular with their mainly rural target audiences.

According to the Communications Commission of Kenya (CCK), Royal Media Services owns a total of 62 FM frequencies, of which it uses 42. That makes it Kenya's most prolific broadcaster, surpassing KBC, which broadcasts on just 30 frequencies.

Royal Media Services Communication Centre,  
Maalim Juma Road,  
Off Dennis Pritt Road  
P.O Box 7468  
Nairobi 00300  
Tel: + 254 (0) 202721415/6,2718506/7  
Fax: + 254 (0) 202724220,2724 211  
CellPhone: +254 (0) 722-202305/ 0735-969696,  
Email:citizen@royalmedia.co.ke

#### **Television**

- **Citizen TV** – National TV station, launched in 1999, broadcasts in **English** and **Kiswahili**. It aims to provide a high level of locally produced content... According to the BBC World Service survey it is Kenya's most popular TV station nationwide <http://citizentv.co.ke>.

## Radio

- **Citizen FM** - National FM radio station broadcasting mainly in **Kiswahili**. Its target audience is “the common man.” Citizen FM emerged as the most popular radio station nationwide in the BBC World Service media survey. It has transmitters in Nairobi, Mombasa, Kisumu, Nakuru, Nyeri, Meru, Chuka, Eldoret, Garissa, Kitui, Wundanyi, Kisii, Webuye, Machakos, Malindi and Namanga <http://radiocitizen.co.ke>
- **Radio Inooro** – **Kikuyu** language FM station aimed mainly at rural audiences in the Kikuyu heartland of central Kenya. According to the BBC World Service survey of 2009, it is particularly popular amongst Kikuyu-speaking women. The station has transmitters in Nairobi, Nakuru, Nyahururu, Kanyenyeini, (south of Nyeri) Meru, Chuka and Eldoret <http://inoorofm.co.ke/>
- **Radio Ramogi** – **Luo** language FM station aimed mainly at rural audiences in the Luo area of western Kenya. It has transmitters in Nairobi, Mombasa Kisumu, Nakuru, Kisii and Homa Bay <http://ramogifm.co.ke>
- **Radio Mulembe**, - **Luhya** language FM station aimed mainly at rural audiences in the Luhya heartland of western Kenya with transmitters in Nairobi, Eldoret and Webuye <http://mulembefm.co.ke/>
- **Radio Bukusu** –FM station broadcasting in the **Bukusu** dialect of the **Luhya** in Western Province.
- **Radio Musyi** An FM station that broadcasts in the language of the **Kamba** people who mostly live around Machakos to the southeast of Nairobi. The station has transmitters in Nairobi, Machakos and Kibwezi. It can be heard as far east as Kitui and as far north as Mwingi <http://musyifm.co.ke/>
- **Radio Muuga** – An FM station that broadcasts in the language of the **Meru** people, who live around Meru on the eastern slopes of Mount Kenya. It is also targeted at the neighbouring **Embu** people who speak a similar language. The station has transmitters in Meru and can be heard as far north as Isiolo and as far south as Mwea <http://muugafm.co.ke/>
- **Radio Changei** – **Kalenjin** language FM station aimed mainly at rural audiences in the Kalenjin heartland of western Kenya. It has transmitters in Nairobi, Nakuru and Eldoret. The station’s broadcasts can also be heard in Eldama Ravine, Kericho and Kabarnet <http://changeifm.co.ke/>

- **Radio Egesa** – FM radio station which broadcasts in the Ekegusii language of the **Kisii** tribe that lives around Kisii in western Kenya. The station has FM transmitters in Nairobi and Kisii. It can also be heard in parts of the Rift Valley <http://egesafm.co.ke/>
- **Radio Wimwaro – Embu** language FM radio station run by Royal Media Services, as a sister station to Radio Muuga. Embu and Meru are closely related but distinct ethnic groups. Radio Wimwaro broadcasts out of Meru town, and has a similar footprint to Radio Muuga <http://wimwarofm.co.ke/>
- **Bahari FM – Mombasa**-based FM station which broadcasts mainly in **Kiswahili**, but also in some other local languages of the Indian Ocean coast such as Giriama and Digo. The station has transmitters in Mombasa and Malindi <http://wimwarofm.co.ke/>
- **Hot 96** – Music FM station with transmitters in Nairobi, Mombasa, Kisumu, Nakuru, Nyahururu, Nyeri and Eldoret.

**Kenya Broadcasting Corporation** <http://www.kbc.co.ke/>

State-controlled broadcaster.

### Television

- **Channel One TV** – This broadcasts English and Kiswahili programming nationwide from studios in Nairobi. According to the 2009 BBC World Service media survey, KBC Channel One is the most widely viewed station outside Nairobi, but fewer than one in five residents of the capital watch it regularly

### Radio

- **KBC English service** – national radio station broadcasting on medium wave and FM. It primarily targets 18-35 age group, educated farmers, civil servants and lower middle class. The station claims 8 million listeners
- **Idhaa ya Taifa** – National radio station broadcasting in **Kiswahili** on medium wave and FM. It primarily targets 20-44 age group, farmers and artisan class. Idhaa ya Taifa broadcasts from transmitters in Nairobi, Mombasa, Kisumu, Nakuru, Nyeri, Timboroa (western Kenya) and Voi.
- **Coro FM - Kikuyu** –language music and news station covering central Kenya. Transmitters in Nairobi, Nyeri, Nyahururu and Meru.

- **Pwani FM – Mombasa**-based **Kiswahili** and English station serving the coast. Transmitters in Mombasa and Malindi
- **Metro FM** – Music station playing African and international hits. Transmitters in Nairobi, Mombasa, Kisumu, Nakuru, Nyeri, Eldoret and Meru.
- **KBC Western Service** – English, **Kiswahili, Luo, Kisii, Kalenjin, Kuria** and **Teso**.
- **KBC Eastern Service** – English, **Kiswahili, Somali, Boran, Rendile, Burji** and **Turkana**.
- **KBC Central Service** - local languages spoken in the Kenya's Eastern Province and Rift Valley English, **Kiswahili, Kikuyu, Embu, Meru, and Kamba**

**Nation Media Group** <http://www.nationmedia.com/>

Private sector media group founded by the Aga Khan which owns newspapers, magazines, TV and radio stations in Kenya, Uganda and Tanzania. Nation Media Group is listed on Nairobi Stock Exchange, but the Aga Khan Fund for Economic Development retains a majority shareholding.

Nation Centre  
Kimathi Street,  
P. O. Box 49010,  
Nairobi 00100.  
Main Telephone: +254 20 328 8000

In Kenya, Nation Media Group owns:

### **Television**

- **Nation TV** English language TV station based in Nairobi that mainly attracts an affluent elite audience in the main towns and cities. It is one of Kenya's four most popular TV stations <http://www.ntv.co.ke>

### **Radio**

- **Easy FM** - English language music station popular with young people nationwide. It has FM transmitters in Nairobi, Mombasa, Kisumu, Nyeri, Eldoret, Meru <http://www.easyfm.co.ke/>



- **QFM – Swahili** language music station aimed at urban youth. It has transmitters in Nairobi, Mombasa, Nakuru, Nyeri, Eldoret, Meru and Kisii.

## Newspapers

- **Daily Nation-** Kenya's largest circulation English language newspaper, founded in 1960. It claims a daily sale of more than 200,000 and three million page views daily on its website. The Nation claims a 75% share of total daily newspaper sales in Kenya. It has a good reputation for accuracy and reliability. The weekend titles are called the Saturday Nation and Sunday Nation <http://www.nation.co.ke/>
- **Taifa Leo – Swahili** language daily newspaper that mirrors much of the content of the Daily Nation <http://tf.nationmedia.com>
- **Business Daily –** Specialist newspaper aimed at the elite in business and finance. <http://www.businessdailyafrica.com>

## Standard Group <http://www.standardmedia.co.ke/>

Multimedia group which developed from The Standard, Kenya's oldest daily newspaper, founded in 1902. Its flagship is now the KTN TV channel. The group also owns a radio station and a stable of magazines.

Standard Group Centre,  
Mombasa Rd.,  
P.O Box 30080,  
Nairobi 00100  
Tel: +254-20-3222111  
Fax: +254-20-214467  
Email: [ads@standardmedia.co.ke](mailto:ads@standardmedia.co.ke)

## Television

- **Kenya Television Network (KTN)** English and Swahili language TV station based in Nairobi. It is one of Kenya's four most popular TV stations with a particularly strong audience among urban viewers. <http://www.ktnkenya.tv/>

## Radio

- **Radio Maisha** – Swahili language FM radio station with transmitters in Nairobi, Mombasa, Kisumu, Nakuru, Nyeri and Meru  
<http://www.radiomaisha.co.ke/>

## Newspaper

- The Standard – Kenya's oldest daily newspaper. Lower circulation than Daily Nation, read mainly by city-based elite. Reflects opposition views more consistently than the Nation, but retains a reputation for accuracy and reliability [www.standardmedia.co.ke](http://www.standardmedia.co.ke)

## Radio Africa Holdings (No website)

Privately owned media group, owned and run by Briton William Pike and Ghanaian Patrick Quarcoo. Radio Africa owns newspapers and TV and radio stations in Kenya and Uganda. All its media products have a strong commercial focus.

Lion Place 2<sup>nd</sup> Floor,  
Waiyaki Way,  
PO Box 74497,  
Nairobi 00200  
Tel: +254 (20) 444 7403  
Fax: +254 (20) 444 7410

## Television

- **Kiss TV** – Music and entertainment TV channel launched in 2009
- **Classic TV** – Movie channel launched in 2009 that specialises in African films

## Radio

- **Kiss 100 FM** – English language music and news station based in Nairobi aimed at urban 18-35 year-olds. It has hourly news bulletins. Kiss 100 FM commands the highest audience of any radio station in major urban centres according to market research by Gallup. The station has transmitters in Nairobi, Mombasa, Kisumu, Nakuru, Nyeri, Webuye (western Kenya) and Meru.
- **Classic FM** - Nairobi-based music station

- **Jambo FM** – Kenya’s only radio station dedicated entirely to sport, launched in 2009. The station has transmitters in Nairobi, Mombasa, Kisumu, Nakuru, Nyahururu, Nyeri, Eldoret, Webuye, Meru, Malindi, Garissa, Voi, Lamu, Narok and Maralal
- **XFM** – Nairobi-based radio station with a play-list devoted to rock music. It is aimed at urban 18-35 year-olds with a popular breakfast programme.
- **Relax FM** - Nairobi-based all music station
- **East FM** – Nairobi-based English and Hindi language radio station aimed principally at the affluent Asian community in Kenya <http://www.eastfm.com/>

## Newspaper

- **The Star** – Downmarket tabloid launched in 2007 to provide news and entertainment for people in the Nairobi area. Since 2009, the newspaper has widened its coverage and circulation with the aim of becoming a national daily. It is the third most popular newspaper in Kenya. Although The Star has a reputation for inaccuracy, its team of investigative reporters often uncover corruption scandals using anonymous sources. The paper also has a good reputation for comment and analysis. This is provided by a regular stable of respected columnists.

## **Kass Media Group** <http://kassfm.co.ke/>

The flagship of Kass Media Group is **Kass FM**, a Kalenjin language radio station based in Nairobi.. The group also owns a magazine and an internet service provider.

Dennis Pritt Road,  
Off Kayahwe Road  
Nairobi.

Tel: +254 20-3862426/ 020 2737655

Email:[info@kassfm.co.ke](mailto:info@kassfm.co.ke)

## Radio

- **Kass FM – Kalenjin**-language FM station based in Nairobi which has a particularly strong audience in the volatile Rift Valley Province. The station claims an audience of 4 million people in the Rift Valley and western Kenya. Launched in 2005, Kass FM has FM transmitters in Nairobi, Mombasa, Kisumu, Nakuru, Eldoret and Kisii. It was mentioned by 96% of respondents in Rift Valley Province in the BBC World Service survey. The Kenyan government threatened to close Kass FM at one stage in 2008, accusing the station of fuelling ethnic and political tension.

## Northeastern Media and Telecommunications <http://starfm.co.ke/>

The holding company for **Star FM**, a private **Somali** language radio station based in Garissa, eastern Kenya, launched in 2007. It also broadcasts on FM in the Somali capital Mogadishu and works closely with the BBC World Service.

Head office:

P.O. Box 99,

Garissa 70100,

Tel.: +254 46 3332

Fax. +254 46 3203

Mobile: +254 722-239166 / 738427380

E-mail – [nepmedia@yahoo.com](mailto:nepmedia@yahoo.com)

[info@starfm.co.ke](mailto:info@starfm.co.ke)

Nairobi office:

P.O. Box 6835

Nairobi 00622,

Tel. +254-20-242549

## Radio

**Star FM – Somali** language FM radio station, based in **Garissa** in eastern Kenya. The station also broadcasts in Kiswahili and English and relays programmes of the BBC Somali Service. It has transmitters in Garissa, Wajir, Mandera, the Dadhaab Somali refugee camp near the Somali border, Nairobi and in the Somali capital Mogadishu. Star FM is widely considered to be the most effective radio channel for reaching Somali refugees in Kenya and Somali speaking Kenyans [www.starfm.co.ke](http://www.starfm.co.ke)

## **MediaMax** (No website)

Longonot Place, 3rd Floor ,  
Kijabe Street,  
P.O. Box 57768,  
Nairobi 00200  
Tel: +254 0202701184  
Fax: +254 020 2701184  
Mobile phone: +254 0733395677

Media group controlled by the family of Uhuru Kenyatta, the son of Kenya's first president, Jomo Kenyatta. It was formerly known as TV Africa Holdings. Kenyatta junior is the current leader of the Kenya African National Union (KANU) party, founded by his father. He holds the post of Deputy Prime Minister in the coalition government.

The group's main media outlets are:

### **Television**

- **K24** – A 24-hour TV news channel.

### **Radio**

- **Kameme FM** – **Kikuyu** language radio station with transmitters in Nairobi, Nakuru, Nyeri, Eldoret and Meru

### **Newspaper**

- **The People** – Nairobi daily newspaper with low circulation founded by veteran KANU politician Kenneth Matiba in 1992.

## **4. Community radio stations**

There were about 15 community radio stations on air across Kenya in mid-2010, including several university-based FM stations,

The Community Radio Association of Kenya (CRAK) acts as a lobby group and a co-ordinating body for community radio. It promotes the role of community radio in national development, as well as high-quality programming. :

CRAK's National Coordinator - Doreen Rukaria:  
Mob: +254 722 901 422.  
Email: [rukdoreen@gmail.com](mailto:rukdoreen@gmail.com)

Kenya's main community radio stations are as follows (those not included on the list are either university stations or local radio stations run by religious groups which not members of CRAK):

- 1. Pamoja FM** (Kibera Slums – Nairobi)  
Contact: Adam Hussein  
Email: [adamhussen@gmail.com](mailto:adamhussen@gmail.com)
- 2. Koch FM** (Korogocho Slums – Nairobi)  
Contact: Tom Mboya  
Email: [mboyatom@gmail.com](mailto:mboyatom@gmail.com)
- 3. Bulala FM** (Busia - Western Kenya)  
Contact: Francis Obanda  
Email: [obandafrancis@yahoo.com](mailto:obandafrancis@yahoo.com)
- 4. Mangelete FM** (Kibwezi - Lower Eastern Kenya)  
Contact: Lazarus Kitoo  
Email: [lazarokitoo@gmail.com](mailto:lazarokitoo@gmail.com)
- 5. Kangema FM** (Kangema - Central Kenya)  
Contact: Joseph Kangethe  
Email: [maragi2003@yahoo.com](mailto:maragi2003@yahoo.com)  
Tel: +254 202359809  
Mob:+254 715539970
- 6. Mugambo Jwetu** (Tigania - Upper Eastern Kenya)  
Contact: Reuben Mukindia  
Email: [mukindiar@yahoo.com](mailto:mukindiar@yahoo.com)
- 7. Wajir FM** (Wajir - North Eastern Kenya)  
Contact: Nasir Nur  
Mob: +254 723 102 314  
Email: [najmay06@yahoo.co.uk](mailto:najmay06@yahoo.co.uk)
- 8. Serian FM** (Samburu - Rift Valley)  
Contact: Nick Leinyakapiro  
Email: [nickleiny@yahoo.com](mailto:nickleiny@yahoo.com)  
[serianfm@gmail.com](mailto:serianfm@gmail.com)  
Mob: +254 720 145 826/ 723 358 990
- 9. Ol toilo le maa** (Narok - Rift Valley)  
Contact: Peter Kaleke  
Email: [peter\\_kaleke@yahoo.com](mailto:peter_kaleke@yahoo.com)  
Mob: +254 725 399 313

**10. Radio Mangelete** (Near Tsavo National Park –South Eastern Kenya)

Mob: +254 711 261434/ 725485727.

email; [radiomangelete@gmail.com](mailto:radiomangelete@gmail.com)

[lazarokitoo@gmail.com](mailto:lazarokitoo@gmail.com) ,

PO box 304

Mtito Andei - 90128.

## **5. Other Kenyan radio stations of note**

### **Iqra 95.1 FM**

This is an Islamic radio station, based in Nairobi that offers information on issues that relate to the Islamic faith.

It was founded in 2000.

Tel (office): +254 20-3861542  
(studio): +254 20 3861500

Mobile: +254 727 444 454  
+254 723118783

Adams Arcade,  
Kilimani Lane,  
Off Elgeyo Marakwet Road, Adams Arcade  
PO BOX 45163-00100  
Nairobi



## **6. Foreign broadcasters in Kenya**

According a 2009 BBC World Service audience survey, the audience share of foreign broadcasters in Kenya is as follows:

BBC English	8% (1.7 million)
BBC Swahili (shortwave, fm & partners combined)	22% (5 million)
VoA	7% (1.6 million)
Al Jazeera TV	5% (1.1 million)
RFI	1% (105,000)

**BBC Africa Service** Available on FM in Nairobi and Mombasa, elsewhere on shortwave. Some of its programmes are relayed by FM partners across Kenya [www.bbc.co.uk/worldservice/africa/](http://www.bbc.co.uk/worldservice/africa/)

**BBC Swahili Service** Available on short wave with some programmes also broadcast on FM. Some of its programmes are relayed by FM partners across Kenya <http://www.bbc.co.uk/swahili/>

**Radio France Internationale (RFI)** Available in English on FM in Nairobi and Mombasa, elsewhere on short wave. <http://www.english.rfi.fr/africa> RFI also broadcasts for two hours per day in Kiswahili <http://www.kiswahili.rfi.fr/>

**Voice of America (VOA)** VOA broadcasts in English on FM in Nairobi and on shortwave elsewhere.. <http://www.voanews.com/english/news/africa/> It also broadcasts for two hours per day in Kiswahili <http://www.voanews.com/swahili/news/>

**Al Jazeera TV** <http://english.aljazeera.net/news/africa/> is broadcast on a terrestrial channel in Nairobi and by Citizen TV nationwide during off-peak hours. Elsewhere it is available on satellite or cable

## **7. Traditional Channels of Communication**

As a society with a strong tradition of oral communication, Kenyans rely heavily on traditional ways of discussing events and spreading messages.

Discussions with friends and family are influential. So too are the pronouncements of community and religious leaders.

Drama, whether live, or recorded on radio, TV or DVD, is universally popular.

**The churches** are highly influential in Kenya. About three quarters of the population is Christian. Church leaders constantly deliver messages on moral and ethical issues from the pulpit.

They are particularly outspoken on moral issues such as abortion and homosexuality.

They also comment frequently on political and social issues, such as corruption and human rights.

However, while people listen carefully to the views of church leaders, they do not necessarily heed their counsel.

During the 2010 debate on the new constitution, many of Kenya's largest and most influential churches formed a coalition to oppose the document, arguing that it gave tacit support to abortion. However, in the end, Kenya voted by a two-to-one majority in favour of the new constitution.

**Village Meetings** are also a powerful form of communication. They have been an integral part of traditional decision-making at village and community level for generations. Village meetings have also been used to build consensus amongst local communities

However some consensus building meetings have been hijacked by cynical political leaders to create the impression that there is widespread popular support for their own views. Politicians are expected to pay "standing fees" to those who turn up at their meetings. As a result, such assemblies are often well attended and the audience often acquiesces to the speaker's views.

Even so, the meetings are seen as a key part of winning local support for projects at community and village level.

**Word of Mouth** transmission of messages between family members, friends and neighbours has always been central to communication in Kenyan society. There is a strong oral tradition.

However, messages transmitted through face-to-face meetings now have to compete increasingly with messages flashed round the country by SMS and messages posted on social networking sites on the internet – particularly Facebook.

**SMS messages** constitute a new and powerful type of informal communication. They can spread across the country like wildfire within minutes. They are uncontrolled and sometimes dangerous. Many of anonymous SMS messages contain false rumours and provocative messages

There is anecdotal evidence to suggest that effective SMS messages have the power to go viral very quickly.

The Kenyan National Human Rights Commission reported that during the post election violence of 2007/08, SMS messages became a powerful tool for organising militias and "self defence forces."

However, churches and other pro-democracy groups also used SMS at the same time to counter hate-speech.

In 2010, one SMS message that went viral caused particular panic. It warned about so-called "red numbers," saying that phone calls from these numbers transmitted a frequency through the earpiece that would effectively kill the receiver of the call. This message was so pervasive that the Communications Commission of Kenya(CCK) was forced to issue a statement debunking the claim.

**Social Networking** on the internet is another electronic equivalent of word of mouth communication that Kenyans have eagerly adopted in recent years.

Facebook and Twitter are becoming increasingly influential, particularly amongst the urban middle classes. But as WAP-enabled mobile phones spread further afield, so too does the reach of the internet.

Social networking sites have gained in popularity as public confidence in the traditional media has diminished. Some special interest groups have used social media to mobilize popular support with significant effect.

Anecdotal evidence suggests that politicians have been forced to respond to public outrage expressed online about issues such as corruption.

One study on social media by the University of Tampere in Finland, entitled "Social Media and Postelection Crisis in Kenya," concluded that: "during the (election) crisis, the social media functioned as an alternative medium for citizen communication or participatory journalism. This experience has important implications for the process of democratization in Kenya."

During the 2010 campaign leading up to the referendum on a new constitution, Reuters reported that "Kenya's social media was abuzz with users urging friends to vote peacefully in Wednesday's election, an illustration of how mobile phones have transformed the way people communicate in the east African country."

**Drama.** Theatre remains popular as a form of entertainment with an embedded social or moral message. But increasingly it is distributed and viewed in electronic form.

Soap operas on radio and TV command big audiences. So too do the Nigerian soap operas from "Nollywood" which circulate on DVD.

The Nollywood dramas are often violent and involve controversial sexual behaviour, but most of them carry a strong underlying moral message.

## **8. Kenya - media resources**

### **International media development organisations**

**BBC World Service Trust** [www.bbc.co.uk/worldservice/trust](http://www.bbc.co.uk/worldservice/trust)

The Nairobi office of the Trust is mainly focussed on producing Somali language programming for Somalia.

Deputy Director - Shuruti Mwajirani  
Email: [shuruti.mwajirani@bbcwst.net](mailto:shuruti.mwajirani@bbcwst.net)  
BBC East Africa Bureau,  
Longonot Place, 5th Flr,  
Kijabe St,  
PO Box 58621,  
Nairobi,

**Internews** [www.internews.org](http://www.internews.org)

The Nairobi office trains Kenyan journalists in the coverage of health and HIV/AIDS related issues and conflict sensitive reporting techniques.

The conflict sensitive reporting programme focuses on ethnic and land disputes in the Rift Valley. These long simmering disputes erupted into widespread violence during the 2007 elections.

Internews Kenya  
P.O.Box 7219  
Nairobi, 00200  
PHONE: +254-20-222 8599  
FAX: +254 20 222 9659  
Email: [ijooste@internews.org](mailto:ijooste@internews.org)

**IRIN** [www.irinnews.org](http://www.irinnews.org)

IRIN is a global news agency based in Nairobi that publishes news about humanitarian issues. It forms part of the UN Office for the Coordination of Humanitarian Affairs (OCHA).

IRIN also has a radio production unit and a film production unit in Nairobi.

In 2010, the radio production unit currently was making and distributing programmes in Somali. In the past it has also produced programmes for Southern Sudan and Burundi.

The film unit produces short films about humanitarian emergencies all over the world. These are distributed on DVD and can be downloaded from the IRIN website.

Ben Parker  
Director  
IRIN  
Mob: +254 733 860082  
[ben@irinnews.org](mailto:ben@irinnews.org)

**Association of Media Women In Kenya (AMWIK) [www.amwik.org](http://www.amwik.org)**

The association's primary aim is to improve awareness of women's issues by working with local journalists. It trains journalists on gender issues, promotes gender awareness in the local media, and supports women's groups to get local media attention. The association also offers support to female journalists.

Wendy Court, Hse No. 6  
David Osieli Rd., Westlands  
P.O. Box 10327-00100, Nairobi  
Tel: 254 2 4441226  
Tel/Fax: 254 2 4441227  
Email: [info@amwik.org](mailto:info@amwik.org)

**Thomson Reuters Foundation <http://www.foundation.reuters.com/>**

Previously known as the Reuters Foundation, this is the charitable arm of the global news organisation Thomson Reuters.

The Thomson-Reuters Foundation is based in London, but it frequently organises issues-based training courses for African journalists in Nairobi. These include courses on reporting conflict; and reporting crisis and disasters.

Thomson Reuters Foundation Co-ordinator - Richard Meares:  
[richardmeares@gmail.com](mailto:richardmeares@gmail.com)

**Alertnet** <http://www.alertnet.org/>

Alertnet is a web-based humanitarian news service run by the Thomson Reuters Foundation, based in London. It provides similar thematic content to OCHA's ReliefWeb.

Alertnet draws heavily on the Reuters news file, but also has its own full-time correspondent in Nairobi.

Alertnet runs the Emergency Information Service, which uses mobile communications and crowd-sourcing to communicate with vulnerable populations in times of crisis.

Editor: Timothy Large:

Tel: +44 20 7542 9484

Email: [Timothy.Large@thomsonreuters.com](mailto:Timothy.Large@thomsonreuters.com);

Nairobi bureau: +254 20 310620

### **Local media development and regulatory organisations**

**Communications Commission of Kenya (CCK)** <http://www.cck.go.ke/>

Parastatal regulator of telecommunications and media in Kenya. KCC allocates radio and TV licences and frequencies. It also monitors broadcasts content and licences journalists. The organisation publishes a useful quarterly statistics report on its website.

Waiyaki Way

P.O. Box 14448, 00800

Westlands

NAIROBI, Kenya

Tel: +254-20-4242000

Mobile: 0727 531278 / 531279

Fax: +254-20-4451866

Email: [info@cck.go.ke](mailto:info@cck.go.ke)

**Media Council of Kenya (MCK) (no website)**

Statutory body established by the Media Act as the leading institution in the regulation of media and the conduct and discipline of journalists in Kenya. Establishes and promotes codes of best practice in journalism.

Nairobi Baptist Church Court, Unit 3 Off Ngong Road.  
P.O. Box 43132  
Nairobi 00100  
Tel: 254 20 273 7058  
Email: [mediacouncil@wananchi.com](mailto:mediacouncil@wananchi.com)

**Kenya Media Owners Association (no website)**

The organisation represents the owners of Kenya's main media groups. In the past, it has clashed with the government over state moves to suspend or shut down media organisations. The association is an informal committee with no formal institutional framework. Each year its members elect a chair who calls meetings to discuss issues of mutual concern on an ad-hoc basis. In October 2010, the contact person was

Paul Coogan  
Family Media  
Dik Dik Gardens,  
P.O. Box 2330 KNH  
Nairobi, KENYA  
**Tel:** +254 20 4200 000  
**Fax:** +254 20 4200 100

**Marketing Society of Kenya [www.msk.co.ke](http://www.msk.co.ke)**

A self-regulating marketing body that monitors and oversees the marketing and advertising industry in Kenya.

Chief Executive – Francis Wachira  
Mob: +254 720 556 942:  
Tel: +254(0)20 4343540/1  
Kileleshwa, Gatundu Road,  
P. O. Box 69826  
Nairobi 00400  
Kenya.



### **Kenyan Union of Journalists** (no website)

The trade union representing journalists in Kenya.

Sixth Floor, Ukulima Co-operative House  
County Road, Off Haile Selassie Avenue  
Nairobi, Kenya  
PO Box 47035-00100 Nairobi  
Telephone: 254-02-250.880  
E-mail: [info@kujkenya.org](mailto:info@kujkenya.org)

### **Kenya Human Rights Commission** [www.khrc.or.ke](http://www.khrc.or.ke)

Independent human rights watchdog that works closely with the local media

Kenya Human Rights Commission  
Gitanga Road opp. Valley Arcade Shopping Center,  
P.O Box 41079-00100,  
Nairobi, Kenya  
Telephone: +254-020-3874998/9 or +254-38746065/6  
Fax : +254-020-3874997  
Email : [admin@khrc.or.ke](mailto:admin@khrc.or.ke)

### **Media service providers**

In addition to the specialist organisations and individuals listed below, it may be useful to consult the membership list of the **Foreign Correspondents Association of East Africa** <http://www.fcaea.org/fca-members.phtml> This contains full contact details of international standard writers, broadcasters photographers and cameramen, many of whom undertake free-lance work

### **Radio production and spots**

Most radio stations produce offer production facilities for their own clients. There are a number of religious-based organisations who also have radio production facilities that are available for hire. These include:

**Trans World Radio** [www.twrafrica.org](http://www.twrafrica.org)

This South African-based pan-African Christian missionary organisation has radio production facilities in Nairobi.

Kamburu Drv off Ngong Rd, Nairobi  
P. O. Box 21514, 00505 Ngong Rd  
Tel: +254 (0)20 3873938/ 721638284

**Good News Productions International** [www.gnpi.org](http://www.gnpi.org)

This US-based Christian missionary organisation uses media to spread the gospel. Its Nairobi studios produce materials in 10 African languages.

GNPI-Kenya has produced more than 20 teaching dramas in Swahili. It also produces Christian-based music.

The organisation also has studios at Mbale in eastern Uganda.

Good News Productions International-Africa  
P.O. Box 636-00621  
Nairobi (Village Market)  
Contact: James Swift  
Tel: +254-20-7122042  
Fax: +254-20-7122420  
E-mail: [gnpi-africa@gnpi.org](mailto:gnpi-africa@gnpi.org)

**Sounds and Pictures** [www.soundsandpictures.co.ke](http://www.soundsandpictures.co.ke)

The company operates audio and video production studios, and produces films, documentaries and corporate media productions.

State House Road (opposite State House main entrance), Nairobi , Kenya  
PO Box 42004  
Nairobi 00100  
Tel.: +254 (0)20 272 01 32/ 271 01 73/ 271 45 93/ 271 45 30  
Fax:+254 (0)20 272 57 87  
E-mail [info@soundsandpictures.co](mailto:info@soundsandpictures.co).

## **Rough Cuts Productions** (no website)

A sound production facilities house that specialises in advertisements.

Filmstudios Kenya  
Jamhuri Road, Off Ngong Road  
Nairobi 00200  
Tel: +254 20 300 4412  
Mobile: +254 733 740 745

## **Film and TV production**

### **Camerapix** [www.camerapix.com](http://www.camerapix.com)

The company undertakes TV filming and video production, photography and publishing. It was founded by the late cameraman and photographer “Mo” Amin. The company is now run by his son, Salim Amin

No. 3, Mzima Springs Road  
Lavington  
P. O. Box 45048,  
Nairobi 00100  
Tel: +254 20 434 9274/5 or 434 9543  
Fax: +254 20 434 9186  
Email: [info@camerapix.com](mailto:info@camerapix.com)  
Website: <http://www.camerapix.com>

### **Vivid Features** [www.vivid-africa.com](http://www.vivid-africa.com)

The firm produces TV films, documentaries and corporate productions across East Africa. (It also has an office Lagos, Nigeria.)

East Africa Regional Office:  
8 Suswa Block, Longonot Apartments,  
Harry Thuku Road, Nairobi, Kenya  
Tel: +254 213 064  
Executive Producer – Nick Hughes:  
Mob: +254 733607643  
Production Manager – Nicholas Kangethe:  
Mob: +254 733607638  
Mob: +254 722323836  
Email: [vivid@africaonline.co.ke](mailto:vivid@africaonline.co.ke)

**Sounds and Picture Works** [www.soundsandpictures.co.ke](http://www.soundsandpictures.co.ke)

The company operates audio and video production studios, and produces films, documentaries and corporate productions. It also produces audio for film, video and radio productions. It also offers facilities support for overseas productions.

State House Road (opposite State House main entrance), Nairobi , Kenya

*Postal address:*

PO Box 42004 – 00100 GPO Nairobi , Kenya

*Tel.:* +254 (0)20 272 01 32/ 271 01 73/ 271 45 93/ 271 45 30

*Fax:* +254 (0)20 272 57 87

*E-mail* [info@soundsandpictures.co.ke](mailto:info@soundsandpictures.co.ke)

**IRIN** [www.irinnews.org](http://www.irinnews.org)

IRIN produces short films on topical humanitarian issues – typically of 15 minutes duration. These are distributed on DVD and may be downloaded from the IRIN website

Director of IRIN Films- David Gough

Tel +254 (20) 621 994

IRIN Films

UNOCHA House

UN Crescent

Gigiri

PO Box 30218

Nairobi

**Cartoonists and graphic artists**

**Association of East African Cartoonists (KATUNI)**

[www.kenyatoons.blogspot.com](http://www.kenyatoons.blogspot.com) This blog contains examples of the work of several of Kenya's leading cartoonists, including the following:

**Gado** (Godfrey Mwampembwa) Leading cartoonist at the Daily Nation

Mob: +254 722 633 398

Facebook: <http://www.facebook.com/pages/GADO/104471662929072> Email: [kenyanopinionpollcentre@gmail.com](mailto:kenyanopinionpollcentre@gmail.com);

**Patrick Gathara** <http://gathara.blogspot.com/> <http://scaryculture.blogspot.com>

Mob: +254 722 546 474

Email: [patrick.gathara@gmail.com](mailto:patrick.gathara@gmail.com)

**Kenny Kaburu** <http://kennytoonz.blogspot.com/index.html>

Mob: +254 723 721 936

**Victor Ndula:** Cartoonist for The Star newspaper, and KATUNI cartoonist of the year 2010

Mob: +254 (0)722 78 2127

**Kwame Nyongo** – cartoonist, animator and illustrator. [www.kwamenyongo.com](http://www.kwamenyongo.com)

Mob: +254 (0)733 883 397

### **Market research, opinion polls and crowd-sourcing**

**Synovate** (formerly known as Steadman Group) [www.synovate.com](http://www.synovate.com)

Market research, opinion polls, media audience research. Before its merger with Synovate, Steadman Group was regarded as the leading organisation in its sector in East Africa.

**George Waititu** — Group Managing Director

Riverside Drive

Westlands

P.O. Box 68320 - 00200

Nairobi

**Telephone:** +254 20 445 0190 to 0196

**Fax:** +254 20 442 6432

**Infotrak** [www.infotrakresearch.com](http://www.infotrakresearch.com)

Market research, opinion polls, product testing, internet research and media audience research. It is a local subsidiary of the international Harris Group.

Argwings Kodhek Road

Lavington, Nairobi

P.O Box 23081,00100 GPO

KENYA

Phone: +254-020-3877143

Fax: +254-020-3877143

Website: [www.infotrakresearch.com](http://www.infotrakresearch.com)

**TNS Research International Kenya** <http://www.tnsglobal.com/global/alm/kenya/>

The local branch of the international consumer marketing research company TNS.

TNS Research International Centre  
Mpaka Road, Westlands  
Nairobi  
P.O. Box 72951 - 00200  
Kenya

**Ushahidi** [www.usshahidi.com](http://www.usshahidi.com)

This open source crowd-sourcing software was developed in Kenya to track outbreaks of violence and peace efforts following the 2007 elections, using information supplied spontaneously by members of the public via SMS messages and email.

The Ushahidi website was used to map incidents of violence and peace efforts throughout the country based on reports submitted in this way by 45,000 people.

Ushahidi means “testimony” in Kiswahili. Its software has since been adapted to gather information from disaster-affected communities in South Africa, Democratic Republic of Congo, Haiti, Pakistan and Chile.

Ushahidi has now become a formal organisation. It’s run by a transnational team based in Africa, Europe and North America.

The organisation can be contacted through its website.

## **Media marketing**

### **Scangroup [www.scangroup.biz](http://www.scangroup.biz)**

This group of eleven media, communications and marketing companies covers everything from advertising, market research and events planning to media buying.

Information on each subsidiary and its contact details can be found on the group website. They include Millward Brown (market research); Scanad (advertising); and Mediacom (media buying).

Scangroup Limited,  
5<sup>th</sup> floor, The Chancery,  
Valley Road – Upper Hill,  
PO Box 34537  
Nairobi 00100  
Tel: +254 20 279 9000  
Fax: +254 20 271 8772  
Email: [info@scangroup.biz](mailto:info@scangroup.biz)

### **Saracen OMD <http://www.omdmedia.co.za/kenyaoffice.asp>**

An East African marketing communications company affiliated to the Omnicom group, OMD and PHD. Saracen OMD has offices in Kenya and Uganda and manages advertising and marketing communications assignments for clients throughout East Africa.

Ideas House,  
Muthithi Road,  
Westlands  
Nairobi  
Tel: +254 20 374 7936

### **Brainwave Kenya Ltd [www.brainwavekenya.com](http://www.brainwavekenya.com)**

A mid-sized advertising company that specialises in small, creative campaigns.

Arbour House,  
Aborbetum Drive  
Nairobi  
Tel: +254 20 271 8490

**Printers of posters, banners and leaflets**

XX



## **9. Kenya telecommunications overview**

### **Mobile phones**

Kenya has an extensive mobile phone network. Most adults who live in an area with mobile reception own a handset and use it regularly.

Kenyans are highly innovative in their use of mobile phones. Besides making voice calls and sending SMS messages, an increasing number of people use their cell phones to transfer money to relatives and friends, pay their utility bills, listen to the radio and surf the internet.

According to the BBC World Service Media Survey in 2009, 54% of mobile phone owners had used their handset to make a financial transaction.

22% used their phone to listen to the radio.

Mobile phone usage is particularly intense amongst educated Kenyans. But it is also widespread amongst poor people with little or no formal education. Half the respondents to the BBC survey who described themselves as lacking formal education said they had made a mobile phone call in the past week.

There were nearly 20 million mobile phone lines in Kenya at the end of March 2010, 15% more than a year earlier.

The mobile penetration rate was 51%. However, this did not mean that one in every two Kenyans owned a mobile phone.

Many Kenyans own two or more SIM cards to avoid the traditionally high cost of making calls between different networks.

However this trend may change following a drastic reduction in the cost of making calls between different networks which came about in 2010.

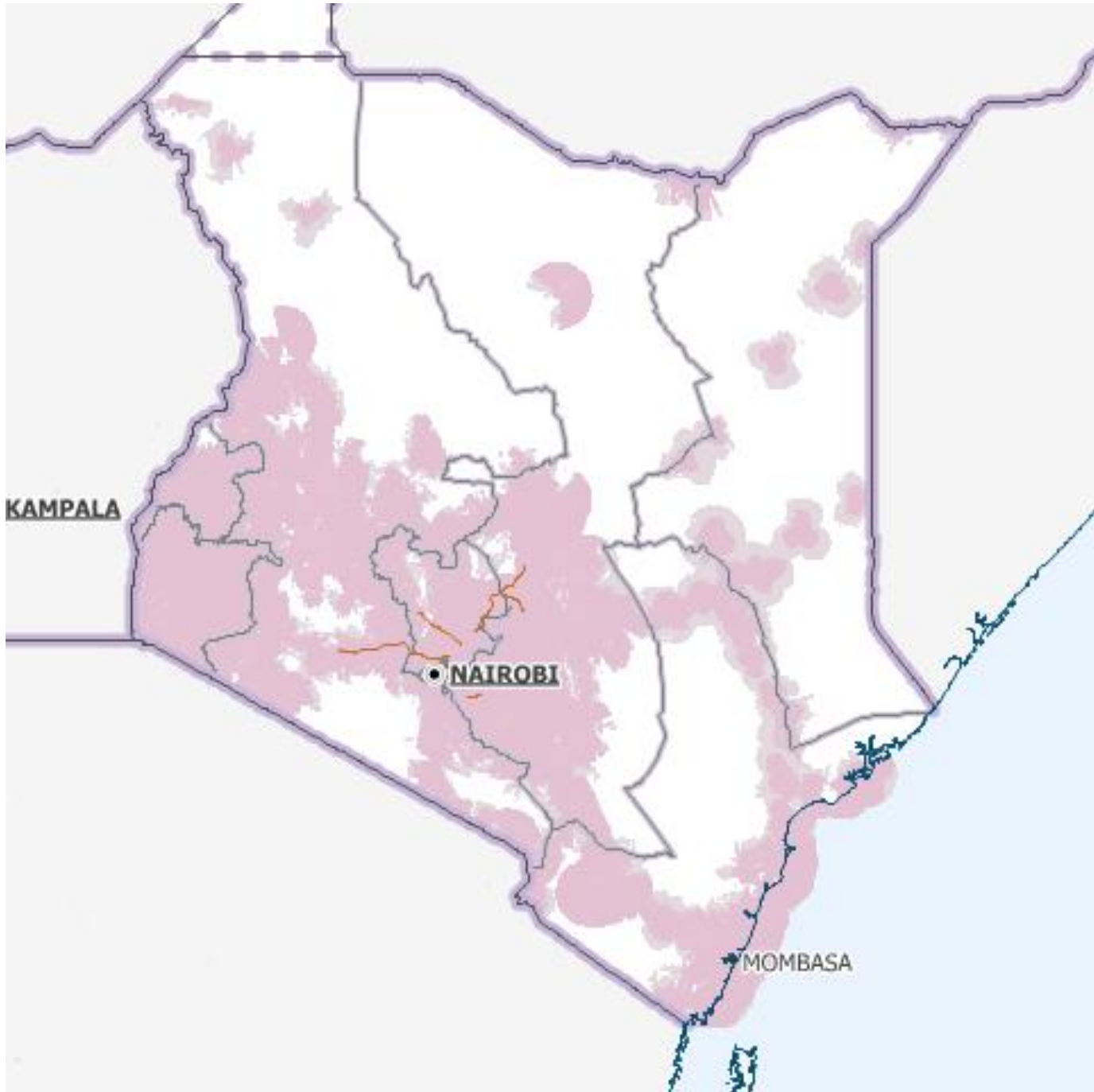
According to the government telecoms regulator, the Communications Commission of Kenya (CCK), the mobile network covered 86% of the population in early 2010 and 35% of Kenya's land area.

The main geographical gaps are in the sparsely populated desert and semi-desert regions of northern and eastern Kenya .

There are four mobile phone companies in Kenya; **Safaricom**, **Zain** (which was rebranded as Airtel in late 2010), **Yu** and **Orange Mobile**.

Safaricom is the oldest and largest of these companies and it dominates the local market. Safaricom has a 78% market share and over 15 million subscribers..

Zain, which is the second largest network, with over two million subscribers



**Mobile telephone network coverage of Kenya in 2010**

© Europa Technologies & GSM Association

The cost of using mobile phones has fallen fast in recent years as a result of fierce competition. This has encouraged people to make greater use of their handsets.

Voice calls within the same network cost an average of 5 Ksh (6 US cents) per minute in March 2010, down 44% on a year earlier.

Call costs were slashed even further in the second half of 2010 when a price war broke out between Zain and Safaricom.

In August 2010, Zain, introduced a uniform charge of 3 Ksh (4 US cents) per minute for voice calls to any mobile network in Kenya.

It also began offering SMS messages to any network for 1 Ksh (1 US cent) each.

Until then, voice calls and SMS messages between different networks had been relatively expensive.

Voice calls between networks cost an average of 11 ksh (14 US cents) per minute in early 2010, down only 17% on a year earlier.

That made it more than twice as expensive to call a number on a different network

This large cost differential meant that 97% of all mobile phone calls in Kenya were made to subscribers within the same network.

SMS messages to subscribers in the same network cost an average of 1.8 Ksh (2 US cents) in the first quarter of 2010, down 40% on a year earlier.

But the average charge for messaging someone on a different network was nearly double at 3.5 Ksh (4 US cents).

The narrowing of the cost differential between voice calls and SMS messages has persuaded Kenyans to talk longer by phone. At the same time, their use of SMS messages has declined.

The average mobile phone subscriber made 86 minutes of voice calls per month in the first quarter of 2010, nearly twice many as in the same period of 2009.

But CCK data shows that the average mobile subscriber sent only 14 text messages per month, a third fewer than previously.

Nevertheless, text messaging played a crucial role in fanning the flames of violence after the 2007 elections and in trying to calm down the tense political situation.

A blizzard of text messages inciting people to violence circulated in early 2008, particularly after the government banned live broadcasts by radio stations in a deliberate move to curb hate speech.

But SMS messages from concerned individuals were also used to map and help control incidents of inter-communal violence by the founders of the crowd-sourcing software application Ushahidi. [www.usshahidi.com](http://www.usshahidi.com)

Kenya was the first country in the world to pioneer the use of mobile phones to make instant cash transfers between individuals.

The sender uses his or her mobile phone to order the payment from a bank account or a special account with the mobile phone company. The recipient receives an SMS message on his or her own mobile phone, notifying the payment and giving a code which must be used to retrieve the money.

The recipient presents this code to any agent of the mobile phone money transfer network who pays out the authorised quantity of cash. The originator of the transfer pays a modest transaction fee to the mobile phone company.

Safaricom launched its spectacularly successful M-PESA money transfer service in 2007. M-PESA now has over 20,000 agents across the country where recipients can pick up their cash. It has also set up a network of Pesa Point automatic teller machines, where recipients of transfers can withdraw their money.

This branchless banking system can be used by rich and poor alike to transfer up to 35,000 Ksh (\$440) at a time. Money senders only require a SIM card which they can charge with credit. They do not need a bank account.

By August 2010, M-PESA had more than 12.6 million customers.

The Central Bank of Kenya authorises individuals to transfer up to 70,000 Ksh per day by mobile phone in individual transactions of up to 35,000 Ksh (\$440).

However, in October 2010, Safaricom was pushing to raise the upper limit on each transaction to 50,000 Ksh (\$625).

Many Kenyans use their mobile phones for other financial transactions too. These include paying electricity and water bills and topping up phone credit.

Kenyans also use their mobile phones extensively to access the internet, especially for visiting social networking sites. Facebook is the most visited website in the country.

Many computer owners use dongles to connect their computers to the internet through the mobile network. However, most Kenyan web surfers simply surf the web with their mobile handset.

According to the CCK, there were nearly 2.7 million internet subscribers in Kenya in the first quarter of 2010.

Nearly all of them used the mobile phone network to go online. There were only 16,000 fixed line, terrestrial wireless and satellite connections in the country.

The Kenyan government ordered all mobile phone subscribers to register their SIM cards and their personal details with the CCK by July 31 2010. This registration process was designed to help the government reduce mobile phone-aided crimes and enhance national security.

Subscribers who failed to register their phones were threatened with disconnection. However, as of October 2010, no unregistered subscribers had been disconnected .

### **Landlines and fixed location wireless telephony**

Kenya had 570,000 fixed line and fixed location wireless telephone subscribers in the first quarter of 2010.

Fixed location wireless telephones connect to the network by a radio signal rather than a traditional wire landline, but unlike mobiles, they are not portable. There were 325,000 fixed location wireless connections in early 2010, but their number was falling fast as people switched to mobiles instead.

The number of wire connections was little changed at 246,000.

Most landline and fixed wireless telephony in Kenya is controlled by **Telekom Kenya**. This is a reincarnation of the former parastatal telephone company, which is now 51% owned by France Telecom.

France Telecom has embarked on a drive to transform Telkom Kenya from an expensive, inefficient and unreliable parastatal into a competitive modern communications company. Telkom Kenya now claims to be an “integrated Communications Solutions provider” that has successfully integrated all its different platforms (wired phones, fixed wireless, mobile and internet systems).

Telkom Kenya owns the Orange mobile phone network in Kenya.

Most wire-connection subscribers of Telekom Kenya are businesses. However, businesses increasingly give out mobile network numbers as a point of customer contact. This is to encourage mobile phone owners to call in without having to pay the higher charges associated with calling a landline.

The CCK calculates that overall, there are 52.5 telephones per 100 people in Kenya, with mobile telephones accounting for 51 of those units. However, landlines built for voice telephony are likely to gain a new and increasingly important role for data transfer.

## **Postal Services**

The parastatal **Postal Corporation of Kenya** [www.posta.co.ke](http://www.posta.co.ke) still operates, but with radically reduced revenues as a result of competition from email.

Deliveries are restricted to PO Boxes at post offices, with no deliveries to the door.

The postal service delivered 25 million letters in 2009, 16 percent fewer than in 2008.

While there is still significant reliance on old-fashioned post, most businesses prefer to use private courier services to ensure the delivery of valuable or time-sensitive documents and packages.

## **Internet**

Internet usage is growing at breakneck speed as a result of connections through the mobile phone network.

The Communications Commission of Kenya (CCK) estimated there were 6.4 million internet users in Kenya in the first quarter of 2010, 88% more than in the same period a year earlier.

16.4% of the total population is now online, although most web surfers only use the internet occasionally and for limited purposes, such as sending and receiving emails and visiting social networking sites.

Facebook is particularly popular.

Research by Synovate Group in early 2010 found there were more than two million Facebook users in Kenya. Synovate found that 79% of all internet users in the country used this social networking site as a primary means of communicating with friends, family and colleagues.

Indeed, Synovate discovered that Facebook had become the most popular website in Kenya. It scored more page views than Google and accounted for half the total amount of time spent online by mobile users.

Synovate surmised that many Kenyans were abandoning email in favour of communicating with their other people through Facebook instead.

However, for many internet users, the web is also an important source of news and information.

The BBC World Service 2009 media consumption survey found that 54% of Kenyan internet users go online at least once a week to get news and information.

It said the most regular internet users were educated young men in the middle income bracket who lived in urban areas.

There were nearly 2.7 million registered internet subscribers in Kenya in the first quarter of 2010, 56% more than a year earlier.

Nearly all of them accessed the web through the mobile phone network.

Most Kenyans surf the web using their mobile phone, but many computer owners use a dongle plugged into their computer to access the internet via a mobile telephone signal.

Zain and Telecom Kenya both offer internet access via 2G dongles.

In October 2010 Safaricom was the only mobile network offering 3G connectivity via a mobile dongle.

Zain had been granted a 3G license and was aiming to launch internet access via 3G dongles available by the end of 2010.

There were only 16,000 fixed line, wireless and satellite connections in Kenya in the first quarter of 2010.

Broadband use is increasing fast from a low base. However, in early 2010, the country still had fewer than 7,000 broadband subscribers.

Bandwidth prices have fallen sharply following the liberalisation of Kenya's of internet communications in 2005 and the establishment of competing networks.

The arrival of new submarine optic fibre cables in Mombasa since then pushed prices also pushed prices lower, giving rise to cheaper tariffs for telephone calls and broadband Internet services.

A simplified and converged licensing regime introduced in 2008 has increased competition by allowing broadband operators to offer any kind of service within a technology and service neutral regulatory framework.

Some companies that started out as Internet Service Providers - such as **AccessKenya** [www.accesskenya.com](http://www.accesskenya.com) **Kenya Data Networks (KDN)** [www.kdn.co.ke](http://www.kdn.co.ke) and **Wananchi Group** [www.wananchi.com](http://www.wananchi.com) - are transforming themselves into second-tier telecom companies by rolling out national and metropolitan optic fibre backbones and wireless-broadband access networks.

They are now offering converged voice, data and video/entertainment services. The pace of development and competition is fast. Several infrastructure sharing agreements have been established.

By October 2010, at least six ISPs had deployed WiMAX technology, alongside 3G mobile broadband services, offering data transmission speeds of up to 7.2Mb/s.

Advanced services such as internet TV, e-commerce, e-learning and e-government were evolving rapidly.

Human rights organizations say the rapidly expanding reach of both internet and mobile phones is having a profound impact on the political landscape.

During the post election violence of 2007/08, SMS messages became powerful tools for mobilizing tribal violence.

But the spread of new communications technology has also had a positive impact.

The development of the crowd-sourcing software **Ushahidi** [www.ushahidi.com](http://www.ushahidi.com) helped to map and control outbreaks of inter-communal violence.

Access to internet news sites subsequently helped build political support for the new 2010 constitution and put pressure on the authorities to deal with corruption.

The arrival of broadband has also encouraged local software programmers to develop applications particularly useful to low-income users typically found in Kenya and across Africa.



## **10. Kenya's leading telecommunications companies**

### **Safaricom** [www.safaricom.co.ke](http://www.safaricom.co.ke)

Safaricom is Kenya's largest mobile phone company with 15.8 million subscribers at the end of March 2010.

In 2010, it controlled 78% of the mobile market.

Safaricom's M-PESA offshoot is Kenya's largest mobile-based electronic payment system with 12.6 million subscribers and more than 20,000 agents nationwide in August 2010.

Safaricom should therefore be at the heart of any campaign to distribute key messages by SMS, gather information through crowdsourcing or distribute cash payments to people with no bank account.

As a result of the success of M-PESA, Safaricom joined the country's largest bank Equity to establish a hybrid bank account. The service called "M-Kesho" is designed to allow M-PESA customers to continue using their cell phones to operate a more traditional bank account along with many of its benefits. The two companies launched the hybrid account in May 2010, and although it is not spreading as fast as M-PESA, it appears to be popular.

An M-KESHO account offers short term loan facilities on request via the mobile phone, and it pays interest on mobile account deposits.

Safaricom was founded in 1997. It is listed on Nairobi Stock Exchange, but is 40% owned by the multinational mobile phone giant Vodaphone. The other main shareholder is the Kenyan government, which owns a 35% stake in the company.

### **Zain (Airtel)** <http://www.ke.zain.com>

Zain is Kenya's second largest mobile network with 2.1 million subscribers in mid-2010.

Launched in 2000 as Celtel, it was acquired by Bharti Airtel of India in June 2010. In late 2010, the company began to rebrand itself as Airtel.

Following its acquisition by Bharti Airtel Zain launched a price war against Safaricom, offering voice calls to any network in Kenya for 3 Ksh (4 US cents) per minute and SMS messages to any network for 1 Ksh (1 US cent).

Although Zain is still a distant second in the mobile communications market behind Safaricom, it is aggressively trying to regain market share by price-cutting strategies and entering the more sophisticated 3G market. .

In August 2010, Zain announced plans to invest more than \$300 million over 18 months in a bid to gain market leadership.

It plans to focus first on increasing the number of mobile subscribers and improving services – particularly 3G and related products.

Zain's mobile payments system, set up in emulation of Safaricom's M-PESA, is called Zap.

### **Yu** <http://www.yu.co.ke/>

Yu is Kenya's newest mobile phone company. It was launched by the India-based Essar Group in 2008. In late 2010, it claimed 1.6 million subscribers.

Yu's mobile payments system is called YuCash. It claimed 350,000 subscribers and 5,000 agents across the country in 2010.

Yu primarily targets young people who make up 70 percent of the country's population. They typically buy pre-paid phone credit in small sums of between 20 and 50 ksh.

In September 2010, Yu announced a service called "Peperusha". This allows the most basic SMS-capable mobile phones to access email and popular mobile chat services such as MSN Messenger, Yahoo!, Windows Live and Gtalk.

It is aimed at Kenya's relatively poor but technically literate youth who can't afford more sophisticated phones or data connection costs.

### **Orange Mobile** <http://www.telkom.co.ke>

Orange Mobile is the mobile subsidiary of Telekom Kenya, which is now controlled by France Telecom.

It launched mobile telephone services in 2008. By mid 2010, it claimed 1.2 million subscribers.

Orange's growth potential remains strong because of Telekom Kenya's extensive technical infrastructure.

It was planning to roll out a 3G service in the first half of 2011.

## **11. Principal Sources**

GSM Association

Safaricom

Zain

Yu

Telekom Kenya

Audiencescapes

Business Daily

Communications Commission of Kenya (CCK)

Kenya Broadcasting Corporation (KBC)

Royal Media Services

Nation Media Group

Standard Group

The Community Radio Association of Kenya (CRAK)

BBC World Service

RFI

VOA

Reuters

Balancing Act Africa

Afdevinfo

Yellow Pages

Peter Greste – media consultant

## Annex 1 - Directory of media organisations

### PRINT MEDIA

NAME	PUBLICATION	CONTACT	TELEPHONE	P.O BOX	EMAIL/WEBSITE
Nation Newspaper	Sunday Nation	Editorial Director	3288000	49010-00100, Nairobi	newsdesk@ke.nationmedia.com www.nation.co.ke
	Saturday Nation				
	The East African				
	Taifa Leo				
	Taifa Jumapili				
	Daily Metro				
Standard Newspaper	Sunday Standard	Managing Director	3222111	30080-00100, Nairobi	newsdesk@standardmedia.co.ke www.eastandard.net
	Financial Standard				
	Saturday Standard				
People Daily	People Daily	Deputy Editor Maina Muiruri	253168	10296-00100 Nairobi	kalamkanews.yahoo.com editor@people.co.ke
	Sunday People		249686		
Kenya Times	Sunday Times	Editor in Chief	310727	43800-00100, Nairobi	<a href="mailto:kenyatimes@timesnews.co.ke">kenyatimes@timesnews.co.ke</a> <a href="http://www.timesnews.co.ke">www.timesnews.co.ke</a> editorial@kenyatimesonline.net
	Saturday Times				
The Star		Editor in Chief Catherine Gicheru	4244000, 4240000	74497 - 00200	Catherine.gicheru@nairobi.star.com
Africa Weekly Magazine		Managing Director			
Financial Post		Editorial Director	244417	41110-00100	editorial@financialpost.co.ke

Weekly Citizen		Editorial Director	07237550 50	7693- 00200,  Nairobi	citnewspaper@yahoo.com
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## ELECTRONIC MEDIA

### a) TELEVISION STATIONS

NAME	CONTACT	TELEPHONE	P.O BOX	EMAIL/WEBSITE
Kenya Television Network (KTN)	Managing Editor	3222111	30080-00100, Nairobi	<a href="mailto:news@ktnkenya.com">news@ktnkenya.com</a> www.eastandard.net
Nation Television (NTV)	Managing Editor	3288000	49010-00100, Nairobi	newsdesk@ke.nationmedia.com www.nation.co.ke
Kenya Broadcasting Corporation (KBC)	Head of Broadcast	318823, 2223757	30456-00100, Nairobi	<a href="mailto:kbcnews@swiftkenya.co.ke">kbcnews@swiftkenya.co.ke</a> news@kbc.co.ke
Citizen TV	Head of Television	2721415 2721416	7468-00100, Nairobi	news@royalmedia.co.ke www.royalmedia.co.ke
STV	Managing Director	2718739	2000-00200, Nairobi	
Family TV	Managing Director	4200000	2330 KNH, Nairobi	news@familykenya.com <a href="http://www.familykenya.com">www.familykenya.com</a> <a href="mailto:news@familymedia.com">news@familymedia.com</a>
New Star TV	Managing Director	058 – 30034,0723 615725, 0724 517046		
East Africa TV/FM				

**b) RADIO STATIONS**

NAME	CONTACT	TELEPHONE	P.O BOX	EMAIL/WEBSITE
Capital fm	General Manager	210020	74933-00200, Nairobi	<a href="mailto:info@capitalfm.co.ke">info@capitalfm.co.ke</a> <a href="http://www.capitalfm.co.ke">www.capitalfm.co.ke</a> news@capitalfm.co.ke
Easy fm	Head of Broadcasting	3288000	49010-00100, Nairobi	newsdesk@ke.nationmedia.com www.nation.co.ke
KBC radio	Head of Broadcast	318823	30456-00100, Nairobi	news@kbc.co.ke
Radio Simba	Managing Director	319138	3929-00100, Nairobi	jars@toadsmedia.com
Kiss fm	Managing Director	4447403 4244000 4447409	7449-00200, Nairobi	info@kissfm.co.ke <a href="http://www.kissfm.co.ke">www.kissfm.co.ke</a> news@kissfm.co.ke
Citizen Radio	Head of Radio	2721415 2721416	7468-00300, Nairobi	<a href="mailto:citizenmarketing@royalmedia.co.ke">citizenmarketing@royalmedia.co.ke</a> <a href="http://www.royalmedia.co.ke">www.royalmedia.co.ke</a>
Family Radio	Managing Director	4200000	2330 KNH, Nairobi	<a href="mailto:news@familykenya.com">news@familykenya.com</a> www.familykenya.com
Radio Waumini	Managing Director	317819 8560917	1373-00600, Nairobi	news@radiowaumini.com
British Broadcasting Corporation (BBC)	Editor	221592 250744	58621-00200, Nairobi	www.bbc.co.uk/worldservice
Voice of America (VOA)	Bureau Chief	225622 313709	10190-00100, Nairobi	voambo@aficaonline.co.ke
Kameme FM	Managing Director	217963	49640-00100	<a href="mailto:kamemenews@kamemefm.com">kamemenews@kamemefm.com</a> www.kamemefm.com

Metro FM	Head of Metro fm	226767	30456-00100, Nairobi	metrofm@swiftkenya.com
Econews Africa	Executive Director	2721076	10332-00100, Nairobi	<a href="mailto:info@econewsafrika.org">info@econewsafrika.org</a> www.econewsafrika.org
Iqra FM	Managing Director	3861542, 3861555	21186 - 00505	
Radio Simba	Chief Executive Officer	3877904, 3877904		<a href="mailto:information@radiosimba.co.ke">information@radiosimba.co.ke</a> news@radiosimba.co.ke
Kass FM	Head of Radio	2734708, 2737655 2875118	25636-00603,	news@kassfm.co.ke
Hope FM	News Editor	2730986/9	42254 - 00100	info@hopefm.org
Star FM	News Editor	020 – 242549, 046- 3332, 0724 – 768000, 0724 867000		
Radio Rahma	News Editor	041 – 476666/7/8	16735 Mombasa	
Radio Umoja	News Editor	3508340, 0722 778398	78751 - 00100	
Radio Salaam	Managing Director		90445 – 00100 Mombasa	
Sauti ya Mwananchi FM	Managing Director		1929 – 20100 Nakuru	
Community Eye	Managing Director		644-50204 Kimilili	
Biblia Husema	News Editor	020 - 2728304		bhbnews@yahoo.com
Baraka / Feba FM	Editor	3874306,	49262 -	



		3872199, 041 – 2224410, 229933	00100	
Radio Mambo	Editor		1453 - Webuye	
Lwanga Communications	Communicati ons Coordinator		84425 - 80100	
Newsnet Africa	Editor		1838 - Kakamega	
Victoria FM	Editor		4580 - Kisumu	
Africa Science News Service	Managing Director		2141 – 00100	
Syokimau FM	Station Manager		1282 – 0900 Kitui	
Mbaitu FM	Managing Director			
Milele FM	Editor in Chief	4452378, 0726 460200		
Transworld Radio	Managing Director		21514 - 00505	
Frontier FM	Editor	046 650636		
West FM	Editor	2730040, 0722 838085, 0733 607407		
Magic Radio Ltd	Managing Director	3860088, 3860090, 3877904		
Pwani FM	Editor	041 - 224793		
Mang'elete (Mito Andei)		0735 924261		
Jesus is Lord FM		051 – 315279, 850911		

Sayare TV / Radio (Eldoret)		020 - 2046155		
Shake FM		041 - 471211		
Homeboyz Radio				
Fish FM				
Ghetto Radio		0711 443886		

Source: Media Council of Kenya

## Annex 2 - Directory of authorised radio stations by transmitter location

In Kenya there are a total of 90 Radio Stations currently On-Air.

The main broadcast languages are English and Kiswahili.

Vernacular languages are also used by various radio stations.

There are 12 faith based radio stations and seven radio stations run by training institutions, mainly Universities.

Location		Name of Broadcaster	FM Freq. (Mhz)	Station ID	Status
Nairobi	1	Stangy Boyz	87.9	Sound Asia	On Air
	2	Kenya Episcopal Conference	88.3	Radio Waumini	On Air
	3	Garissa FM	88.7	Garissa FM	On Air
	4	Kalee Ltd	89.1	Kass FM	On Air
	5	KBC	89.5	Ghetto FM	On Air
	6	Radio France International	89.9	Radio France International	On Air
	7	Royal Media Services	90.4	change FM	On Air
	8	Biblia Husema Studios	90.7	Biblia Husema	On Air
	9	Bridge media	91.5	Homeboyz Radio	On Air
	10	China Radio International	91.9	China Radio	On Air
	11	KBC	92.9	KBC Idhaa ya Taifa	On Air
	12	Christ is the answer ministries (NPC)	93.3	Hope FM	On Air
	13	Digitopia	93.6	Milele FM	On Air
	14	BBC	93.9	BBC world service	On Air
	15	EATN	94.4		On Air
	16	Radio One IPP	94.7	East Africa Radio	On Air
	17	IQRA	95.1	IQRA FM	On Air

18	KBC	95.6	English service	On Air
19	Royal Media Services	96	Hot 96	On Air
20	Nation Media Group	96.3	Easy FM	On Air
21	GO Commucations	97.1	Bahasha FM	On Air
22	Radio Holdings	97.5		On Air
23	Royal Media Services	97.9	Mulembe FM	On Air
24	Capital Group	98.4	Capital FM	On Air
25	Royal Media Services	98.9	Inooro FM	On Air
26	KBC	99.5	Coro FM	On Air
27	Koch FM	99.9	Koch FM	On Air
27	SIDAREC	99.9	Ghetto FM	On Air
27	Pamoja Development	99.9	Pamoja 99.9 FM	On Air
27	St Pauls University	99.9	Light FM	On Air
27	Kenyatta University	99.9	KU 99.9 FM	On Air
27	KCCT	99.9		Not On Air
33	Radio Africa	100.3	Kiss 100	On Air
34	Regional Reach	101.1	Kameme FM	On Air
35	Neural Digital	101.5	Radio Umoja FM	On Air
36	KBC	101.9	Metro FM	On Air
37	Toads Media Group	102.7	Radio Simba	On Air
38	Royal Media Services	103.2	Egessa FM	On Air
39	Future Tech Electronics	103.9	Family FM	On Air
40	KIMC	104.7	KIMC	On Air
41	Kitambo Communications	105.2	Classic 105	On Air
42	North Eastern Media & Telecomms	105.9	Star FM	On Air
43	Lingam Enterprises	106.3	East FM	On Air
44	Royal Media Services	106.7	Radio Citizen	On Air
45	Royal Media	107.1	Ramogi FM	On Air

		Services			
	46	International Broadcasting Bureau (VOA)	107.5	Voice of America	On Air
Mombasa	1	EATN	87.9		Not On Air
	2	Radio Africa	88.7	Kiss 100	On Air
	3	KBC	89.1	Metro FM	On Air
	4	Lingham Enterprises	89.5	East FM	On Air
	5	Stangy Boyz	89.9	Sound Asia	On Air
	6	Royal Media Services	90.4	Hot 96	On Air
	7	Pro-Phase marketing	90.7	Radio Salaam	On Air
	8	Universal Entertainment	91.5	Rahma FM	On Air
	9	Radio Holdings International	92.3		On Air
	10	Southern Hills Development Agency	93.1	Kaya FM	On Air
	11	British Broadcasting Corporation	93.9	BBC world service	On Air
	12	Neural Digital	94.7	Radio Umoja	On Air
	13	National Assembly	95.1		Not On Air
	14	Feba Radio	95.5	Baraka FM	On Air
	15	Royal Media Services	96	Ramogi FM	On Air
	16	Digitopia	96.7	Milele FM	On Air
	17	Royal Media Services	97.3	Radio Citizen	On Air
	18	Future Tech Electronics	97.9	Family FM	On Air
	19	Capital Group	98.4	Capital FM	On Air
	20	Royal Media Services	99.2		Not On Air
	21	Royal Media Services	100		Not On Air

	22	KBC	100.7	KBC Idhaa ya Taifa	On Air
	23	Nation Media Group	101.5	Easy FM	On Air
	24	Christ is the answer ministries (NPC)	101.9	Hope FM	On Air
	25	Kalee Ltd	102.7	Kass FM	On Air
	26	KBC	103.1	Pwani FM	On Air
	27	KBC	103.9		Not On Air
	28	KBC	104.4	KBC English Service	On Air
	29	KBC	104.7		Not On Air
	30	Toads Media Group	105.1	Radio Simba	On Air
	31	Radio France International	105.5	Radio France International	On Air
	32	Sirwo Enterprises	105.9	Sirwo FM	On Air
	33	Tony Msalame Productions	106.6	Sheki FM	On Air
	34	GO communications	107.5	Classic FM	On Air
Kisumu	1	KBC	87.7	Metro FM	On Air
	2	Kalee Ltd	91	Kass FM	On Air
	3	Osiendela	92.1	Radio Lake Victoria	On Air
	4	Radio Africa	92.5	Kiss 100	On Air
	5	National Assembly	93.5		Not On Air
	6	Ke-Wi Media	94.3	Radio Sahara	On Air
	7	Royal Media Services	95.4	Ramogi FM	On Air
	8	TBN Family Media	96.5	Family FM	On Air
	9	Neural Digital	97.3	Radio Umoja	On Air
	10	Royal Media Services	97.6	Radio Citizen	On Air
	11	Maseno University	98.1	Equator FM	On Air
	12	Radio Holdings	100.1		Not On Air
	13	KBC	100.5		Not On Air
	14	KBC	100.9	Metro FM	On Air

	15	Nation Media Group	102.1	Easy FM	On Air
	16	Royal Media Services	103.1	Hot 96	On Air
	17	KBC	104.1		Not On Air
	18	KBC	104.5	KBC Idhaa ya Taifa	On Air
	19	Toads Media Group	105.3	Radio Simba	On Air
	20	Royal Media Services	107.6	Ramogi FM	On Air
Bondo (Ndori)	1	Bondo Community Multimedia Centre	98.1		Not On Air
Nakuru	1	Neural Digital	87.7	Radio Umoja	On Air
	2	Royal Media Services	89.8	Inooro FM	On Air
	3	National Assembly	90.9		Not On Air
	4	Kalee Ltd	92.5	Kass FM	On Air
	5	KBC	94.5	Metro FM	On Air
	6	Sirwo Enterprises	94.9	Classic 105	On Air
	7	Royal Media Services	95.4	Ramogi FM	On Air
	8	Radio Holdings International	96.9		On Air
	9	Nation Media Group	97.7	Easy FM	On Air
	10	Radio Africa	98.1	Kiss 100	On Air
	11	Capital Group	98.5	Capital FM	On Air
	12	Regional Reach	99.3	Kameme FM	On Air
	13	Royal Media Services	100.5	Radio Citizen	On Air
	14	Sauti ya Mwananchi FM & TV	100.9	Sauti ya Mwananchi	On Air
	15	Future Tech Electronics	102.1	Family FM	On Air

	16	Royal Media Services	102.5	Hot 96	On Air
	17	Biblia Husema Studios	102.9	Bibla Husema	On Air
	18	EATN	103.3		Not On Air
	19	KBC	104.1	KBC Idhaa ya Taifa	On Air
	20	Toads Media Group	104.5	Radio Simba	On Air
	21	International Children's Mission	105.3	Jesus is Lord Radio	On Air
	22	GO communications	106.5	Bahasha FM	On Air
	23	KBC	106.9		Not On Air
Nyahururu	1	Royal Media Services (Nyadundo)	88.9	Inooro FM	On Air
	2	National Assembly	92.1		Not On Air
	3	Radio Holdings (Nyadundo)	97.3		Not On Air
	4	KBC (Nyadundo)	99.7	Coro FM	On Air
	5	Royal Media Services (Nyadundo)	103.6	Radio Citizen	On Air
	6	Royal Media Services (Nyadundo)	106	Hot 96	On Air
	7	KBC (Nyadundo)	107.7		Not On Air
Nyeri	1	KBC	87.6	KBC Idhaa ya Taifa	On Air
	2	Royal Media Services	88.6	Hot 96	On Air
	3	National Assembly	89.3		Not On Air
	4	EATN	90.9		Not On Air
	5	Regional Reach	92.3	Kameme FM	On Air
	6	KBC	97	Metro FM	On Air
	7	Royal Media Services	97.8	Inooro FM	On Air
	8	Capital Group	98.5	Capital FM	On Air
	9	Radio Holdings	99.3		Not On Air



	10	Radio Africa	100.1	Kiss 100	On Air
	11	KBC	100.7	KBC English service	On Air
	12	KBC	102.3	Coro FM	On Air
	13	Royal Media Services	104.3	Radio Citizen	On Air
	14	Nation Media Group	104.9	Easy FM	On Air
	15	Toads Media Group	105.7		Not On Air
	16	GO communications	106.1		On Air
Eldoret	1	Royal Media Services	87.6	Hot 96	On Air
	2	Radio Africa	89.1	Kiss 100	On Air
	3	Kalee Ltd	90	Kass FM	On Air
	4	Royal Media Services	90.4	Radio Citizen	On Air
	5	Royal Media Services	95.8	Mulembe FM	On Air
	6	EATN	96.7		Not On Air
	7	Biblia Husema Studios	96.3	Biblia Husema	On Air
	8	Word of truth Ministries	97.1	Fish FM	On Air
	9	Royal Media Services	97.5	Change FM	On Air
	10	KBC	97.9	Metro FM	On Air
	11	Sauti ya Rehema RTV Network	98.7	Sayare	On Air
	12	Radio Holdings International	99.5		On Air
	13	National Assembly	100.3		Not On Air
	14	Regional Reach	101.9	Kameme FM	On Air
	15	Sirwo Enterprises	102.3	Sirwo FM	On Air
	16	Nation Media Group	102.7	Easy FM	On Air
	17	Royal Media Services	107	Inooro FM	On Air

Timboroa	1	British Broadcasting Corporation	88.1	BBC World service	On Air
	2	KBC	88.6	KBC Idhaa ya Taifa	On Air
	3	KBC	91.5	KBC English Service	On Air
	4	Capital Group	93	Capital FM	On Air
	5	Christ is the answer ministries (NPC)	93.9	Hope FM	On Air
	6	Biblia Husema Studios	101.5	Biblia Husema	On Air
	7	International Children's Mission	105.9	Jesus is Lord Radio	On Air
	8	Sirwo Enterprises	106.3	sirwo fm	On Air
Webuye	1	KBC	89.5		Not On Air
	2	Community broadcasting services	91.7	Chitambe 91.7 FM	On Air
	3	Royal Media Services	94.5	Radio Citizen	On Air
	4	West Media Ltd	94.9	West FM	On Air
	5	Radio Holdings International	95.3		Not On Air
	6	KBC	100.7		Not On Air
	7	KBC	103.5		Not On Air
	8	Radio Africa Ltd	104.7	Kiss 100	On Air
	9	National Assembly	107.9		Not On Air
Kapsabet	1	SDA Baraton University	103.9	Baraton University	On Air
Kakamega	1	Masinde Muliro University (MMUST)	103.9	MMUST FM	On Air

Machakos	1	Sauti Communications	91.1		On Air
	2	Eastern Broadcasting Corporation	92.5	Mbaitu FM	On Air
	3	Biblia Husema Studios	96.7	Biblia Husema	On Air
	4	Royal Media Services	100.8	Radio Citizen	Not On Air
	5	Royal Media Services	102.3	Musyi FM	On Air
	6	Daystar University	103.1	Shine FM	On Air
	7	Radio Holdings International	103.5		On Air
	8	Sirwo Enterprises	105.5	Sirwo FM	On Air
Meru	1	Regional Reach	88.3	Kameme FM	On Air
	2	Royal Media Services	88.9	Muuga FM	On Air
	3	KBC	90.4	KBC Idhaa ya Taifa	On Air
	4	KBC	90.7		Not On Air
	5	National Assembly	91.5		Not On Air
	6	Radio Holdings International	92.7		On Air
	7	Radio Africa Ltd	93.5	Kiss 100	On Air
	8	Nation Media Group	93.9	Easy FM	On Air
	9	Royal Media Services	94.3	Radio Citizen	On Air
	10	Royal Media Services	95.1	Inooro FM	On Air
	11	KBC	97.5	Metro FM	On Air
	12	Digitopia Ltd	101.5		Not On Air
	13	KBC	103	Coro FM	On Air
	14	KBC	103.5	KBC English Service	On Air

	15	Capital Group	103.9	Capital FM	On Air
	16	Toads Media Group	105.1		Not On Air
	17	Sirwo Enterprises	105.5	Classic 105	On Air
	18	EATN	107.1		Not On Air
Chuka	1	Royal Media Services	93.1	Radio Citizen	On Air
	2	Royal Media Services	102		Not On Air
Kangema	1	Kenya Meteorological Department	106.5	Kangema FM	On Air
Murang'a	1	Radio Maria Kenya	88.1	Radio Maria	On Air
Kanyenyeini	1	Royal Media Services	94.1	Radio Citizen	Not On Air
Kitui	1	GO communications	87.7		Not On Air
	2	Kenya Episcopal Conference	88.1		Not On Air
	3	Eastern Communication Systems	88.7	Syokimau FM	On Air
	4	KBC	92.9		Not On Air
	5	KBC	98.1		Not On Air
	6	Royal Media Services	98.6	Radio Citizen	On Air
	7	KBC	99.7		Not On Air
	8	KBC	101.7		Not On Air
	9	Royal Media Services	103.6	Musyi FM	On Air
	10	National Assembly	104.5		Not On Air
	11	Radio Holdings	104.9		Not On Air
	12	Seventh Day Adventist	105.3	Wikwatyo 105.3	On Air

	13	Capital Group	106.5		On Air
Malindi	1	Neural Digital	87.7		Not On Air
	2	Kenya Episcopal Conference	89.3		Not On Air
	3	KBC	90.1	Metro FM	On Air
	4	Rahma Broadcasting Ltd	91.3	Radio Rahma	On Air
	5	Pro-Phase marketing	92.1	Radio Salaam	On Air
	6	KBC	93.3	Pwani FM	On Air
	7	KBC	93.7		On Air
	8	KBC	96.5	English service	On Air
	9	Royal Media Services	97.4	Radio Citizen	On Air
	10	Radio Holdings International	98.1		Not On Air
	11	Feba Radio	99.3	Baraka FM	On Air
	12	Southern Hills Development Agency	99.7		Not On Air
	13	Digitopia	101.3		Not On Air
	14	National Assembly	102.5		Not On Air
	15	Sauti Ya Pwani	103.3	Setal Radio	On Air
	16	Capital Group	104.5	Capital FM	On Air
	17	Royal Media Services	106		Not On Air
	18	GO communications	106.9		On Air
Garissa	1	Pro-Phase marketing	89.5	Radio Salaam	On Air
	2	KBC	89.9		Not On Air
	3	Rahma Broadcasting Ltd	91.9		Not On Air
	4	National Assembly	92.3		Not On Air
	5	Royal Media Services	95.7	Radio Citizen	On Air
	6	KBC	96.3		Not On Air

	7	North Eastern Media & Telecomms	97.1	Star FM	On Air
	8	KBC	99.5		Not On Air
	9	Neural digital	100.7		Not On Air
	10	Transworld Radio	101.1	SIFA Garissa	On Air
	11	Capital Group	102.7	Capital FM	On Air
	12	Radio Holdings	104.3		Not On Air
	13	Garissa fm	107.5	Frontier FM	On Air
Galole	1	Garissa FM	88.9		Not On Air
	2	Sauti Ya Pwani	105.7		Not On Air
Mandera	1	Garissa fm	88.3		Not On Air
	2	North Eastern Media & Telecomms	97.5		On Air
	3	KBC	97.9		Not On Air
	4	Transworld radio	100.7		Not On Air
	5	KBC	101.5		Not On Air
	6	KBC	105.1		Not On Air
Wajir	1	Garissa fm	88.9		On Air
	2	Wajir Community Radio Association	90.9		Not On Air
	3	KBC	92.9		Not On Air
	4	Kenya Episcopal Conference	93.7		Not On Air
	5	KBC	96.1		Not On Air
	6	Royal Media Services	97		Not On Air
	7	North Eastern Media & Telecomms	97.3	Star FM	On Air
	8	Transworld radio	101.7		Not On Air
	9	KBC	102.9		Not On Air
Kericho	1	Yepchinit FM &TV Ltd	88.9	Yepchinit FM	On Air
	2	Sauti Ya Rehema RTV	90.5	Sayare	On Air

	3	Faith Ministries & churches Intern'l	98.9	The just liveth	On Air
	4	African Gospel Church	103.7	Radio Injili	On Air
	5	Christ Co-workers Fellowship	107.3	Light & Life FM	On Air
Kisii	1	Radio Holdings International	89.3		On Air
	2	SDA Nyamira conference	89.7	Ring'ana FM	On Air
	3	Royal Media Services	90.2		Not On Air
	4	KBC	91.7		Not On Air
	5	Royal Media Services	94.6	Ramogi FM	On Air
	6	Star Radio & TV Network	96.1	Star Radio	On Air
	7	National Assembly	96.9		Not On Air
	8	Royal Media Services	98.6	Abagusii FM	On Air
	9	Kalee Ltd	99.3	Kass FM	On Air
	10	KBC	101.7		Not On Air
	11	Sauti ya Rehema RTV Network	102.9	Sayare	On Air
	12	KBC	103.3		Not On Air
	13	Royal Media Services	106.5		On Air
Kibwezi	1	Mang'elete	89.1	Radio Mang'elete	On Air
	2	Royal Media Services	89.9		Not On Air
	3	Royal Media Services	92.2		Not On Air
	4	KBC	93.1		Not On Air

	5	Royal Media Services	95.4		Not On Air
	6	KBC	101.9		Not On Air
	7	National Assembly	102.3		Not On Air
	8	Digitopia	104.3	Milele FM	On Air
	9	Radio Holdings	104.7		Not On Air
Voi	1	Neural digital	88.1		Not On Air
	2	Digitopia	89.7	Milele FM	On Air
	3	KBC	90.5		Not On Air
	4	Royal Media Services	91.8	Radio Citizen	On Air
	5	Dominion	96.1	mwanedu fm	On Air
	6	KBC	96.9	KBC Idhaa ya Taifa	On Air
	7	KBC	98.9		Not On Air
	8	National Assembly	100.1		Not On Air
	9	KBC	103.7	KBC English Service	On Air
	10	Capital Group	104.9		Not On Air
	11	Radio Holdings	105.7		Not On Air
	12	Transworld radio	107.7	SIFA Voi	On Air
Lamu	1	National Assembly	89.5		Not On Air
	2	Rahma	91.5		Not On Air
	3	KBC	93.1		Not On Air
	4	KBC	96.3		Not On Air
	5	Transworld radio	101.1		Not On Air
	6	KBC	103.1		Not On Air
	7	Radio Holdings	104.7		Not On Air
Narok	1	National Assembly	88.1		Not On Air
	2	Kenya Meteorological Dept	89.3		Not On Air
	3	KBC	90.5		Not On Air
	4	Royal Media Services	95.5		Not On Air



	5	Radio Holdings	97.3		Not On Air
	6	KBC	100.1		Not On Air
	7	KBC	105.7		Not On Air
Kajiado	1	National Assembly	88.5		Not On Air
Oloitokitok	1	National Assembly	88.7		Not On Air
Kapenguria	1	National Assembly	87.9		Not On Air
	2	International Christian ministries	88.8	Imani FM	On Air
	3	Sauti ya Rehema RTV Network	91.1	Sayare	On Air
	4	Radio Holdings	99.7		Not On Air
	5	KBC	101.3		Not On Air
	6	West Media Ltd	104.1	West FM	On Air
	7	GO communications	105.7		On Air
Lodwar	1	KBC	88.7		Not On Air
	2	Abeingo Networking SHG	89.5	Hossana 89.5 FM	On Air
	3	KBC	91.9		Not On Air
	4	International Christian ministries	92.7		Not On Air
	5	Sauti ya Rehema RTV Network	93.9		On Air
	6	KBC	98.3		Not On Air
	7	Kenya Episcopal Conference	99.5		Not On Air
	8	Transworld Radio	101.9	SIFA Lodwar	On Air
Busia	1	Royal Media Services	99		Not On Air
	2	Royal Media Services	101		Not On Air

Bunyala West (Sio Port)	1	Kenya Meteorological Department	107.5		Not On Air
Siaya	1	Royal Media Services	98.4		Not On Air
Homabay	1	Royal Media Services	97		Not On Air
	2	Royal Media Services	105.2		Not On Air
Maralal	1	National Assembly	87.7		Not On Air
	2	Reto Women	88.9		Not On Air
	3	Royal Media Services	95.9		Not On Air
	4	KBC	93.3		Not On Air
	5	KBC	96.5		Not On Air
	6	Radio Holdings	97.3		Not On Air
	7	KBC	99.7		Not On Air
Marsabit	1	Kenya Episcopal Conference	87.9		Not On Air
	2	KBC	89.1		Not On Air
	3	National Assembly	89.5		Not On Air
	4	KBC	95.5		Not On Air
	5	Royal Media Services	98		Not On Air
	6	KBC	98.7		Not On Air
	7	Transworld radio	101.1	SIFA Marsabit	On Air
Moyale	1	KBC	92.5		Not On Air
	2	KBC	95.7		Not On Air
	3	KBC	99.3		Not On Air
Lokichokio	1	KBC	92.5		Not On Air

	2	KBC	95.7		Not On Air
	3	Biblia Husema Broadcasting	102.5	Biblia Husema	On Air
Dadhaab	1	North Eastern Media & Telecomms	97.1	Star FM	On Air

Source: Communications Commission of Kenya (CCK)

### Annex 3 - Directory of authorised TV stations by transmitter location

There is a wide choice of viewing in the major urban centres.

Nairobi has 16 TV stations, Mombasa eight, Eldoret six, Nakuru five, Nyeri five and Kisumu four.

LOCATION		Identity	TV Channel	Station ID	Status
Nairobi	1	EATN	12		Not On Air
	2	KBC	26		Not On Air
	3	Capital Group	47	CNBC	On Air
	4	DMTV	21		On Air
	5	Future Tech Electronics	9	Family TV	On Air
	6	KBC	4	KBC channel 1	On Air
	7	KBC	23	KBC channel 1	On Air
	8	KBC	29	K24	On Air
	9	KBC	31	KBC Metro	On Air
	10	Kitambo Communications	45	Aljazeera	On Air
	11	KTN Baraza Ltd	59	KTN	On Air
	12	Lancia Media	57	Oxygen TV	On Air
	13	Nation Media Group	42	NTV	On Air
	14	Radio One IPP	62	EATV	On Air
	15	Royal Media Services	34	Citizen	On Air
	16	Royal Media Services	39	Citizen	On Air
	17	Stellavision	56	STV	On Air
Mombasa	1	KBC	6	KBC channel 1	On Air
	2	K TN Baraza Ltd	12	KTN	On Air
	3	KBC	22	KBC channel 1	On Air
	4	KBC	25		On Air
	5	KBC	28		Not On Air
	6	DMTV	30		Not On Air
	7	Nation Media Group	40	NTV	On Air

	8	Future Tech Electronics	46	Family TV	On Air
	9	EATN	50		Not On Air
	10	Stellavision	53	STV	On Air
	11	Royal Media Services	56	Citizen	On Air
<b>Kisumu</b>	1	Royal Media Services	21	Citizen	On Air
	2	DMTV	24		Not On Air
	3	Stellavision	30	STV	On Air
	4	Nation Media Group	33	NTV	On Air
	5	KBC	49		Not On Air
	6	KBC	52		Not On Air
	7	KBC	55		Not On Air
	8	KTN Baraza Ltd	61	KTN	On Air
<b>Nakuru</b>	1	KBC	6	KBC channel 1	On Air
	2	DMTV	24		Not On Air
	3	Nation Media Group	40	NTV	On Air
	4	KBC	43		Not On Air
	5	Future Tech Electronics	46	Family TV	On Air
	6	Stellavision	54	STV	On Air
	7	KTN Baraza Ltd	58	KTN	On Air
	8	EATN	22		Not On Air
<b>Nyeri</b>	1	KBC	10	KBC channel 1	On Air
	2	KBC	30		Not On Air
	3	EATN	40		Not On Air
	4	Stellavision	43	STV	On Air
	5	Royal Media Services	46	Citizen	On Air
	6	Nation Media Group	51	NTV	On Air
	7	KTN Baraza Ltd	54	KTN	On Air

<b>Eldoret</b>	1	EATN	21		Not On Air
	2	DMTV	24		Not On Air
	3	Sauti Ya Rehema RTV	27	SYR TV	On Air
	4	Royal Media Services	31	Citizen	On Air
	5	Stellavision	37	STV	On Air
	6	KBC	41		Not On Air
	7	TBN Family Media	44	Family TV	On Air
	8	Nation Media Group	47	NTV	On Air
	9	KTN Baraza Ltd	57	KTN	On Air
	10	EATN	21		Not On Air
<b>Timboroa</b>	1	KBC	2	KBC channel 1	On Air
	2	Biblia Husema Studios	48	BHB TV	On Air
	3	Sauti Ya Rehema RTV	51	SYR TV	On Air
<b>Rongai</b>	1	Royal Media Services	12	Citizen	On Air
	3	Sauti Ya Rehema RTV	52	SYR TV	On Air
<b>Machakos</b>	1	Sauti Ya Rehema RTV	49	SYR TV	On Air
	2	Unjiru TV	52	UTV	On Air
<b>Nyambene (Meru)</b>	1	EATN	24		Not On Air
	2	KBC	11	KBC channel 1	On Air
	3	KTN Baraza Ltd	27	KTN	On Air
	4	Royal Media Services	31	Citizen	On Air
	5	KBC	34		Not On Air
	6	Nation Media Group	41	NTV	On Air
<b>Mbwinzau (Makueni)</b>	1	KBC	34	KBC channel 1	On Air

<b>Kitui</b>	1	Seventh Day Adventist-EAU	28	Hope channel	On Air
	2	KBC	45		Not On Air
<b>Malindi</b>	1	KBC	5		Not On Air
	2	KBC	41		Not On Air
	3	KBC	44		Not On Air
	4	KBC	47	KBC channel 1	On Air
<b>Webuye</b>	1	KBC	9	KBC channel 1	On Air
	2	KTN Baraza Ltd	22	KTN	On Air
	3	KBC	35		Not On Air
	4	Royal Media Services	50	Citizen	On Air
<b>Kapenguria</b>	1	KBC	36		Not On Air
<b>Wajir</b>	1	KBC	9		Not On Air
	2	KBC	29		Not On Air
<b>Kisii</b>	1	KBC	9	KBC channel 1	On Air
	2	Seventh Day Adventist-EAU	21	Hope channel	On Air
	3	Star Radio and TV	27	Star TV	On Air
	4	Royal Media Services	40	Citizen	On Air
	5	KBC	41		Not On Air
	6	KTN Baraza	62	KTN	On Air
<b>Migori</b>	1	KBC	54	KBC channel 1	On Air
<b>Voi</b>	1	KBC	44		Not On Air
<b>Nyahururu (Nyadundo)</b>	1	Royal Media Services	50	Citizen	On Air
	2	KBC	56		Not On

					Air
<b>Garissa</b>	1	KBC	44	KBC channel 1	On Air
<b>Lamu</b>	1	KBC	60	KBC channel 1	On Air
<b>Garsen</b>	1	KBC	49		Not On Air
<b>Kericho</b>	1	KBC	39		Not On Air
<b>Kabarnet</b>	1	KBC	36		Not On Air
<b>Maralal</b>	1	KBC	35		Not On Air
<b>Marsabit</b>	1	KBC	30		Not On Air
<b>Mandera (Rhamu)</b>	1	KBC	48		Not On Air
<b>Lodwar</b>	1	KBC	30	KBC channel 1	On Air
<b>Lokichokio</b>	1	KBC	58	KBC channel 1	On Air
<b>Narok</b>	1	KBC	39		Not On Air

Source: Communications Commission of Kenya (CCK)

Last updated by Robert Powell  
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